

India and France Unite in a new chapter of creative collaboration

A strategic partnership anchored in innovation, shaping the future of luxury retail with Galleries Lafayette Mumbai



Mumbai (India), 16 November 2025: In a moment that blends business vision with cultural celebration, **The Ambassador of France to India, H.E. Mr. Thierry Mathou, Mr. Kumar Mangalam Birla, Chairman of the Aditya Birla Group, Mr. Philippe Houzé, Chairman of Motier and Mr. Nicolas Houzé, Executive Chairman, Galleries Lafayette Group** came together in Mumbai to highlight the deeper significance of Galleries Lafayette's presence in India.

Following its landmark opening last week, the engagement celebrated not merely a retail milestone, but a defining moment of collaboration between India and France, two nations united by their shared passion for artistry, craftsmanship, and innovation.

The evening represented more than the launch of a global retail icon as it was a celebration of the **spirit of two nations reflecting the harmony between French savoir-faire and Indian enterprise**. Together, they are reimagining luxury as a platform for cross-cultural creativity, sustainability, and design innovation. Galleries Lafayette's arrival in India is not simply the introduction of a French heritage brand, but the creation of a new cultural space where French artistry finds renewed meaning in the vibrant energy and creativity of India.



Speaking on the occasion, H.E. Mr. Thierry Mathou remarked, *“it is a pleasure to be with you this evening for the inauguration of Galeries Lafayette, a major landmark in France’s outreach in India. As an emblematic French retail brand, Galeries Lafayette actively embodies and promotes the French ‘Art of Living’. We hope that, beyond being a store, Galeries Lafayette in Mumbai will become a cultural destination in its own right – a space where French and Indian creativity can flourish, and where future collaborations in fashion, art, and design will thrive.”*



Mr. Kumar Mangalam Birla, Chairman of the Aditya Birla Group, highlighted the transformative nature of this collaboration, stating, “*The strength of this partnership lies in its blend of imagination and reliability. India and France know how to balance heritage with modernity, and how to turn collaboration into something far greater than the sum of its parts. This Galeries Lafayette store in Mumbai stands as a vivid symbol of that trust and dynamism. It is a living dialogue between two cultures that have long admired one another. It creates a new space where French artistry meets the energy of a new India. And it reflects the power of two storied business groups coming together to create something truly iconic.*”

Recognizing the partnership as a milestone in Galeries Lafayette's global expansion and its entry into India's rapidly growing luxury economy, **Mr. Nicolas Houzé, Executive Chairman, Galeries Lafayette Group** reflecting on the collaboration with the Aditya Birla Group, added, ***"Mumbai, with its energy and diversity, is the perfect home for this flagship, a place where French Art de Vivre meets Indian inventiveness, where luxury becomes an experience open to culture, art, and emotion. May Galeries Lafayette Mumbai stand as a lasting symbol of friendship, excellence, and shared creativity between France and India."***

Spanning 90,000 sq. ft. across five levels, the India flagship translates Galeries Lafayette's global design philosophy into the Indian context merging French elegance with Mumbai's vibrant architectural heritage to create a modern reinterpretation of tradition and innovation. The curated portfolio brings together more than 250 revered luxury and designer brands from across the globe. The flagship officially opened its doors on 8th November 2025 at Turner Morrison Building, 16 G. Vaidya Road, Kala Ghoda, Fort, Mumbai.

About Galeries Lafayette

Leading French department store player and famous throughout the world, Galeries Lafayette has been an unrivalled specialist in fashion and experience marketing for 130 years. It aims to make each visit a unique experience and offer its French and international customers a range of constantly renewed brands, ranging from affordable to premium and luxury. The Galeries Lafayette brand, covering a wide range of segments taking in fashion and accessories, decoration, food and catering, promotes its offering thanks to a network of 65 stores in France and abroad, the merchant website galerieslafayette.com and the Galeries Lafayette Outlet discount store.

For more information about galerieslafayette.com, go to Facebook and Instagram (@galerieslafayette).

About Aditya Birla Fashion and Retail Limited

Aditya Birla Fashion and Retail Limited (ABFRL), part of the Aditya Birla Group, is India's leading fashion powerhouse, offering a distinguished portfolio of renowned brands and retail formats, catering to multiple high-growth segments. As of March 31, 2025, the Company has presence across 1,168 stores spanning 7.1 Mn sqft. retail space.

ABFRL's portfolio includes Pantaloons, one of India's most loved fashion destinations, and Style Up, a growing value retail format. The Company also operates The Collective, who commands a dominant position as one of the country's most influential multi-brand luxury retailers, with exclusive long-term tie-ups with global fashion brands including Ralph Lauren, Hackett London, Ted Baker and Fred Perry. ABFRL has also partnered with Paris based Galeries Lafayette to introduce a high-end luxury destination in India.

ABFRL is a market leader in branded ethnic wear, its portfolio includes Jaypore, Tasva and TCNS brands and it has forged strategic partnerships with India's top designers such as Shantnu & Nikhil, Tarun Tahiliani, Sabyasachi, and House of Masaba. Recently, the Company further expanded its ethnic wear leadership with the integration of TCNS brands, home to leading women's brands W, Aurelia, Wishful, Elleven and Folksong.

To address the evolving preferences of digitally native consumers, ABFRL is also building a portfolio of new-age, digital-first fashion brands under its tech-led venture TMRW. This platform collaborates with emerging entrepreneurs to co-create scalable fashion businesses in India's rapidly expanding fashion.

