

Galleries Lafayette Mumbai Presents “La Fête”: A Defining Cultural Expression of Fashion, Art and Culture

A milestone celebration of India's ascent in global fashion, presenting Galleries Lafayette's unique fashion narrative to the country for the very first time



Mumbai, 17th November 2025: Galleries Lafayette, bringing 130 years of Parisian heritage to Mumbai, made a resounding statement in India as it presented “**La Fête**” - **a cultural kaleidoscope of fashion, art, and experience**. Bringing together over **250 brands**, with **70% making their debut in the country**, this momentous occasion stood as a milestone in **India's emergence as a global fashion voice**.

La Fête unfolded as a fully immersive artistic experience — transforming the flagship into a **living Parisian boulevard** where fashion, art, and culture converged. The evening evoked the allure of a **high-society Parisian fête**, creating a refined spirit of celebration that flowed across every floor of Galleries Lafayette Mumbai.

Speaking about the momentous occasion, **Sathyajit Radhakrishnan, CEO – International Brands, Aditya Birla Fashion & Retail Limited (ABFRL)**, said: “*La Fête is more than a fashion showcase; it is a carnival of creativity, culture, and craftsmanship, brought to life with a distinct Parisian spirit in Mumbai. It recalls Galleries Lafayette's philosophy of immersive storytelling, where fashion completes art, design, and emotion. For us at ABFRL, this collaboration represents a convergence of global heritage and local sensibility, creating a space that is both aspirational and deeply rooted in Indian expression. Through experiences like these, we aim to reimagine luxury in India — as a journey of discovery, dialogue, and cultural celebration.*”

The spectacular evening marked its **first-ever Fall/Winter fashion presentation in India**, held against the **stunning backdrop of the newly opened Galleries Lafayette Mumbai flagship**. Designed as a

symphony of heritage and modernity, the flagship's architecture itself became part of the spectacle — an expansive space where grand arches, soaring ceilings, and luminous interiors echoed the timeless elegance of Paris while embracing the dynamism of Mumbai. A **formidable runway ensemble delivered a cascade of looks, each one amplifying the story of the night**. Collections from **leading Indian and international designers**, seamlessly celebrated innovation, craftsmanship, and emotional storytelling. Within this showcase, the runway traced a narrative of range and individuality, moving **through distinct style worlds** that spanned **structured military silhouettes, athletic sporty influences, pared-back minimalism, vibrant colour play, and elevated eveningwear** — *a reflection of the breadth that defines Galeries Lafayette's unmatched curation*. The experience was further animated by curated performance elements that brought rhythm, energy, and atmosphere to the unfolding story.

A **vibrant pink runway** replaced the traditional red carpet, symbolising a bold and modern twist on French elegance. Across the façade and within the flagship, **34 performing artists** — *including balloon-themed performers, heart-still artists, candy-inspired muses, acrobats, LED drummers, jugglers, hula hoop artists, bubble performers, and champagne servers* — brought to life the Parisian theme through movement, acrobatics, live art, and performance - a testament to Galeries Lafayette's four core pillars of **Fashion, Art, Culture, and Experience**. From striking installations to curated displays, each corner told a story - a living expression of the brand's evolving cultural movement.

At the heart of the space stood remarkable art and design elements, each reimagining the Parisian institution's creative dialogue between France and India. Leading **visual merchandising agency FSA02** brought the brand's visual language to life through ***captivating window displays*** — *a signature at Galeries Lafayette*. Alongside immersive **VM stations on every floor**, a **whimsical hot-air balloon** installation extends the Parisian fantasy through the space. The **soaring arch ceiling**, conceived and executed by **visual artist Sheehij Kaul**, served as a striking centrepiece — a magical narrative rendered in soft golds and peaches, **merging Parisian folklore with Indian imagination**. The **Escalator Wall**, envisioned by **Reshidev RK** as **Windows to Paris**, brought the city's energy to life through layered motion, projection, and animation. Across the store, **Plane Crazy Studios** blurred boundaries between **digital art and craftsmanship**, transforming architecture into living storytelling.

The event, attended by leading figures from India's fashion, film, art and design communities including Farah Khan, Gurfateh Pirzada, Ahaan Shetty, Kubra Sait, Shaleena Nathani, Akshat Ranjan amongst others underscored La Fête's status as one of the most significant cultural gatherings on India's luxury and fashion calendar. Partnering with **Moët & Chandon** added the spirit of **joie de vivre** to the occasion, infusing the evening with Parisian sophistication and timeless celebration. Guests raised their glasses in honour of **creativity, craftsmanship, and cultural connection** — a sparkling reflection of the **shared French heritage between the two iconic maisons**.

La Fête signified a defining chapter in Galeries Lafayette's India journey — **a living, breathing, ever-evolving institution that continues to shape the future of luxury in the country**. It reaffirmed its commitment as a **curator of experiences**, reflecting a spirit that is constantly in motion, growing, and the beginning of **a vibrant new chapter for luxury retail in India**.

About Galeries Lafayette

Leading French department store player and famous throughout the world, Galeries Lafayette has been an unrivalled specialist in fashion and experience marketing for 130 years. It aims to make each visit a unique experience and offer its French and international customers a range of constantly renewed

brands, ranging from affordable to premium and luxury. The Galeries Lafayette brand, covering a wide range of segments taking in fashion and accessories, decoration, food and catering, promotes its offering thanks to a network of 65 stores in France and abroad, the merchant website [galerieslafayette.com](https://www.galerieslafayette.com) and the Galeries Lafayette Outlet discount store.

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About Aditya Birla Fashion and Retail Limited

Aditya Birla Fashion and Retail Limited (ABFRL), part of the Aditya Birla Group, is India's leading fashion powerhouse, offering a distinguished portfolio of renowned brands and retail formats, catering to multiple high-growth segments. As of March 31, 2025, the Company has presence across 1,168 stores spanning 7.1 Mn sqft. retail space.

ABFRL's portfolio includes Pantaloons, one of India's most loved fashion destinations, and Style Up, a growing value retail format. The Company also operates The Collective, who commands a dominant position as one of the country's most influential multi-brand luxury retailers, with exclusive long-term tie-ups with global fashion brands including Ralph Lauren, Hackett London, Ted Baker and Fred Perry. ABFRL has also partnered with Paris based Galeries Lafayette to introduce a high-end luxury destination in India.

ABFRL is a market leader in branded ethnic wear, its portfolio includes Jaypore, Tasva and TCNS brands and it has forged strategic partnerships with India's top designers such as Shantnu & Nikhil, Tarun Tahiliani, Sabyasachi, and House of Masaba. Recently, the Company further expanded its ethnic wear leadership with the integration of TCNS brands, home to leading women's brands W, Aurelia, Wishful, Elleven and Folksong.

To address the evolving preferences of digitally native consumers, ABFRL is also building a portfolio of new-age, digital-first fashion brands under its tech-led venture TMRW. This platform collaborates with emerging entrepreneurs to co-create scalable fashion businesses in India's rapidly expanding fashion.