



August 7, 2025

BSE Limited
Scrip code: **535755**

National Stock Exchange of India Limited
Symbol: **ABFRL**

Sub.: Prior Intimation of the meeting of the Board of Directors of Aditya Birla Fashion and Retail Limited ("the Company")

Ref.: 1. Regulation 29 and 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015
2. Our intimation dated June 24, 2025

Dear Sir/Madam,

Please be informed of the following: -

a) Board Meeting

A meeting of the Board of Directors of the Company is scheduled to be held on Wednesday, August 13, 2025, to *inter alia*, consider and approve the:

- a. Unaudited Standalone and Consolidated financial results of the Company for the quarter ended June 30, 2025 ("*said results*").
- b. Introduction & adoption of Aditya Birla Fashion and Retail Limited Employee Stock Option Scheme 2025 in accordance with the provisions of SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021, and other applicable laws and regulations, subject to recommendation of Nomination and Remuneration Committee and the approval of the shareholders.

b) Trading Window

The 'Trading window' shall remain closed until 48 hours from the declaration of the said results.

c) Earnings Conference Call

Enclosed herewith are the details of the 'Earnings Conference Call' scheduled to be held on Thursday, August 14, 2025 at 17:00 hrs (IST).

The above information is available on the website of the Company i.e. www.abfrl.com.

Thanking you,

Sincerely,

For **Aditya Birla Fashion and Retail Limited**

Anil Malik
President & Company Secretary
A11197

Encl: As above

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

CIN: L18101MH2007PLC233901

Tel.: +91 86529 05000

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Website: www.abfrl.com

E-mail: secretarial@abfrl.adityabirla.com



Aditya Birla Fashion and Retail Limited

Q1 FY25-26 Earnings Call Invite

Thursday, Aug 14, 2025 at 17:00 HRS (IST)

We are pleased to invite you to the conference call with the senior management of Aditya Birla Fashion and Retail Limited scheduled to be held on **Thursday, Aug 14, 2025 at 17:00 HRS (IST)** to discuss the financial results for the quarter ended June 30th, 2025. Investor presentation will be available on the Company's website i.e. www.abfrl.com, post announcement of the results.

The call will begin with a brief discussion by the Company's management on the quarterly financial and operating performance followed by a round of Questions and Answers.

Details of the conference call are as under:

Date	Thursday, Aug 14, 2025	
Time	17:00 HRS (IST)	
Diamond Pass Link:		
https://services.choruscall.in/DiamondPassRegistration/register?confirmationNumber=0788975&linkSecurityString=5e1e28d8a		
LOCATION		ACCESS NUMBERS
Universal Dial-in		+91 22 6280 1324, +91 22 7115 8225
International Toll Free	Singapore	+ 800 101 2045
	Hong Kong	+ 800 964 448
	UK	+ 0 808 101 1573
	USA	+ 1 866 746 2133
	France	+ 0 800 914 745

Transcript of the conference call will be uploaded on the Company's website.

For further information or any queries, please contact:

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Head, Investor Relations

Aditya Birla Fashion and Retail Limited

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Aditya Birla Fashion and Retail Limited

Corporate Identity Number: L18101MH2007PLC233901

Regd. Office: Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070

Corporate Website: www.abfrl.com
