



August 15, 2025

BSE Limited
Scrip code: 535755

National Stock Exchange of India Limited
Symbol: ABFRL

Sub.: Newspaper advertisement regarding financial results of the Company for the quarter ended June 30, 2025

Ref.: 1. Regulation 30 & 47(3) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015
2. Our intimation dated August 13, 2025

Dear Sir/ Madam,

Pursuant to the above referred, please find enclosed the copies of the advertisement with respect to the financial results of the Company for the quarter ended June 30, 2025 as published in the following newspapers:

- (i) Business Standard [English – All Editions] and
- (ii) Navshakti [Marathi – Mumbai Edition].

The same are also available on website of the Company i.e. at www.abfrl.com

This is for your information and record.

Sincerely,
For **Aditya Birla Fashion and Retail Limited**

Anil Malik
President & Company Secretary
ACS11197

Encl.: a/a

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
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Despite tariff heat, ties with US remain robust: MEA

Says talks on with China to facilitate resumption of border trade

ARCHISH MOHAN
New Delhi, 14 August

The Ministry of External Affairs (MEA) on Thursday stressed that despite tensions over tariffs that the White House has imposed on Indian goods, New Delhi's ties with Washington remained robust, including the bilateral defence cooperation between the two countries.

A United States (US) Defence Policy Team will be in Delhi in mid-August, while the 21st edition of the joint military exercise, Yudh Abhyas, is expected to take place later this month in Alaska, MEA Spokesperson Randhir Jaiswal said at the ministry's weekly media briefing here.

About Russian President Vladimir Putin and US President Donald Trump's meeting in Alaska on Friday, the MEA endorsed the upcoming summit. The meeting holds the promise of bringing to an end the ongoing conflict in Ukraine and opening up the prospects for peace, Jaiswal said. The MEA said New Delhi was yet to decide whether Prime Minister Narendra Modi would attend the United Nations General Assembly session in New York in September.

On India-China relations, especially on the resumption of border trade between the two neighbours, as also to pave the



Navigating tumult

- A US defence policy team will be in Delhi in mid-August
- No decision yet on whether PM Narendra Modi will attend the UN General Assembly session in New York in September
- Chinese Foreign Minister Wang Yi visit to India on August 18 confirmed

way for India's import of critical minerals, Jaiswal said the issue had featured in India-China talks in several meetings between the officials of two countries. "We have remained engaged with the Chinese side to facilitate the resumption of border trade through all designated trade points, namely Lipulekh Pass in Uttarakhand, Shipki La Pass in Himachal Pradesh, and Nathula Pass in Sikkim," he said.

The MEA also confirmed that Chinese Foreign Minister Wang Yi would visit India on August 18 for the Special Representative mechanism that the two countries have set up to discuss the boundary dispute. Sources said Wang's meetings with National Security Adviser Ajit Doval and External Affairs Minister S Jaishankar would lay the groundwork for Prime Minister Narendra Modi's meeting with Chinese President Xi Jinping on the sidelines of the Shanghai Cooperation

Organisation (SCO) summit, which is taking place in Tianjin from August 31 to September 1.

To a question on the spiralling friction between India and the US over American President Donald Trump slapping levies on India, totalling 50 per cent, including a 25 per cent penalty for its purchase of Russian crude oil, Jaiswal said, India and the US shared a comprehensive global strategic partnership anchored in shared interests, democratic values, and robust people-to-people ties, a partnership that has weathered several transitions and challenges.

"We remain focused on the substantive agenda that the two countries have committed to, and we hope that the relationship will continue to move forward based on mutual respect, and shared interests," the MEA spokesperson said. Jaiswal described India-US defence cooperation as "very strong", an important pillar of

the bilateral partnership underpinned by foundational defence agreements. "This robust cooperation has strengthened across several domains," he said. "Over the past several decades, there have been many agreements between the two countries which give this partnership a solid and well-defined dimension. In recent years and decades, these ties have expanded significantly," Jaiswal said.

India and the US are also discussing holding the inter-session, working-level meeting for the "2+2" dialogue this month, Jaiswal said. Amid reports that India had halted its purchase of US defence equipment, which government sources had earlier rejected, he said that as far as defence acquisition was concerned, the procurement process is underway in accordance with established procedures.

Officials also indicated that Brazilian President Luiz Inacio Lula da Silva's proposed visit to India, along with a strong business delegation, was in the works. The Brazilian side has announced that Lula could visit India in January next year. On Thursday, Lula proposed an online meeting of the Brics leaders. The MEA said New Delhi continued to remain in touch with Brics member countries to discuss issues of shared interest.

WPI inflation touches 2-yr low

Manufactured products, however, saw acceleration in the price in July

SHIVA RAJORA
New Delhi, 14 August

India's factory gate inflation based on the wholesale price index (WPI) hit a two-year low of -0.58 per cent in July as it remained negative territory for the second month in a row on the back of decline in the food and fuel prices, according to the data released by the Ministry of Commerce and Industry on Thursday.

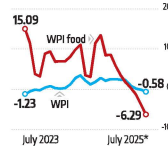
However, manufactured products saw acceleration in the price during the month.

The last time the WPI had been this low was in July 2023, when it had recorded a deflation of -1.23 per cent.

Primary food articles saw a deflation of 6.29 per cent in July, which was a third straight month of decline, fell by the drop in the prices of onion at -44.4 per cent, potato at -41.3 per cent, vegetables at -28.9 per cent, pulses -15.12 per cent, fruits -2.65 per cent and protein-rich food items like eggs,

Wholesale trend

(Y-o-Y change in %)



Provisional, Source: Ministry of Commerce and Industry

meat and fish at -1.09 per cent. Meanwhile, the prices for wheat saw an uptick of 4.4 per cent during the month, while prices for oil seeds soared significantly by 9.77 per cent in July.

Data further showed that the fuel and power prices declined 2.43 per cent in July as the global commodity prices, especially of mineral oils, pulled the prices of petrol down by 5.7 per cent and high

speed diesel by 4.3 per cent for the 14th and 27th month in a row. Cooking gas prices rose by 1.23 per cent during the month.

Meanwhile, the prices of manufactured products, which carry a weightage of 64 per cent in the index, rose 2.05 per cent in July. This was due to acceleration in the prices of apparel by 2.5 per cent, leather by 2.57 per cent, non-metallic mineral products by 2.7 per cent and cement & plaster by 3.4 per cent. Though the prices for manufactured animal oils and fats decelerated during the month, yet they remained in double digit at 22.04 per cent.

The prices for other manufactured items like food products rose 6.7 per cent, paper by 0.94 per cent, chemicals by 0.22 per cent, pharmaceuticals 0.9 per cent also decelerated in July.

Rahul Agrawal, senior economist, ICRA Ratings said that the deflation in July was largely driven by the food segment, even as prints for all the other segments hardened in July as compared to the previous month.

"Similar to the CPI, the WPI is also likely to have bottomed out in July 2025. Looking ahead, ICRA expects the headline WPI to re-enter the inflationary territory in August 2025 after a gap of two months, amid the hardening in Y-o-Y prints for food and crude oil so far, depreciation in the USD/INR pair, as well as an unfavourable base. Besides, heavy rains could push up perishable prices sharply in the second half of August, and remain a key monitorable," he added.

The drop in WPI inflation comes days after data showed that India's retail inflation moderated from eight-year low of 0.15 per cent in July, aided by a deepening deflation in several food items even as prices of edible oils surged at a pace not seen since the onset of the Russia-Ukraine conflict in early 2022.

100 Gw solar manufacturing capacity step towards self-reliance: Minister

Experts say achievement may position India as exporter in some markets

BS REPORTER
New Delhi, 14 August

In a little over 10 years, India's domestic solar equipment manufacturing capacity jumped from 2.3 Giga-watt (Gw) in 2014 to 100 Gw in 2025. The surge symbolises the growth of the Indian solar industry, according to experts.

Union Minister of New and Renewable Energy Pralhad Joshi called the achievement a "historic milestone." "Driven by the visionary leadership of Prime Minister Narendra Modi and transformative initiatives like the Production Linked Incentive (PLI) Scheme for high-efficiency solar modules, we are building a robust, self-

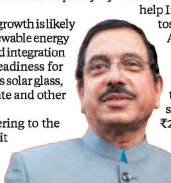
reliant solar manufacturing ecosystem. This achievement strengthens our path towards Atmanirbhar Bharat and the target of 500 Gw non-fossil capacity by 2030," he said.

Experts said the growth is likely to build a strong renewable energy ecosystem, backward integration and supply chain readiness for India in areas such as solar glass, ethylene vinyl acetate and other components.

"Apart from catering to the domestic demand, it will also position India as an exporter in certain markets.

The country still has to work on several aspects, including R&D and backward integration, so that it can become more self-reliant. The economies of scale will help India achieve that goal," said Santosh Kamath, managing director, Alvarez & Marsal, an accounting and consultancy firm.

The growth comes on the back of multiple initiatives, including the PLI Scheme for high-efficiency solar PV modules, with an outlay of ₹24,000 crore, and the mandatory sourcing of solar cells and modules from local firms under government schemes, including PM-KUSUM.



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EXTRACT OF UNAUDITED CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER ENDED JUNE 30, 2025

Sr. No.	Particulars	Quarter ended				Year ended
		June 30, 2025 (Unaudited)	March 31, 2025 (Audited)	June 30, 2024 (Unaudited)	March 31, 2024 (Audited)	
1.	Total Income from continuing operations	1,831.46	1,715.48	1,674.22	7,354.73	
2.	Net Profit/(Loss) for the period from continuing operations (before Tax and Exceptional Items)	(259.50)	(149.58)	(282.72)	(879.53)	
3.	Net Profit/(Loss) for the period before tax from continuing operations (after Exceptional Items)	(259.50)	(149.58)	(282.72)	(718.38)	
4.	Net Profit/(Loss) for the period after tax and Exceptional Items from continuing operations	(233.73)	(160.92)	(237.66)	(624.17)	
5.	Total Income from discontinued operations	-	1,877.50	1,753.60	7,618.62	
6.	Net Profit/(Loss) for the period from discontinued operations (before Tax and Exceptional Items)	-	186.57	33.16	329.30	
7.	Net Profit/(Loss) for the period before tax from discontinued operations (after Exceptional Items)	-	186.57	33.16	230.97	
8.	Net Profit/(Loss) for the period after tax and Exceptional Items from discontinued operations	-	137.37	22.94	168.35	
9.	Total Comprehensive Income for the period from continuing and discontinued operations (Comprising Profit/(Loss) for the period (after tax) and Other Comprehensive Income (after tax))	(235.24)	(27.78)	(214.11)	(458.39)	
10.	Paid-up Equity Share Capital	1,220.29	1,220.26	1,015.02	1,220.26	
11.	Other Equity (excluding share suspense)	-	-	-	5,591.88	
12.	Net worth (excluding non-controlling interest)	-	-	-	6,812.17	
13.	Paid-up Debt Capital/Outstanding Debt	-	-	-	1,438.58	
14.	Outstanding Redeemable Preference Shares	-	-	-	0.56	
15.	Debt Equity Ratio*	NA	NA	0.49	NA	
16.	Earnings Per Share (of ₹10/- each) (Not annualised) for continuing and discontinued operations	(1.74)	(0.15)	(1.58)	(3.53)	
1.	Basic (in ₹)	(1.74)	(0.15)	(1.58)	(3.53)	
2.	Diluted (in ₹)	-	-	-	-	
17.	Debt Service Coverage Ratio*	(3.52)	0.14	(0.16)	0.06	
18.	Interest Service Coverage Ratio*	(3.52)	3.03	(0.77)	0.51	

*Based on standalone financial results

Notes:

- The Standalone and Consolidated financial results, were reviewed and recommended by the Audit Committee and approved by the Board of Directors at its meeting held on August 13, 2025.
- House of Missha Lifestyle Private Limited ("HOMPL"), a subsidiary, approved a Rights Issue of 1,39,405 equity shares aggregating to ₹ 40 crore. Aditya Birla Fashion and Retail Limited ("Holding Company") paid ₹ 40 crore as subscription money to HOMPL. Consequently to the payment and allotment on May 22, 2025, the Holding Company now holds 59.16% stake (earlier 54.05%) in HOMPL.
- Acquisition of additional stake in Finesse International Design Private Limited ("FIDPL"): The Holding Company has raised its shareholding in FIDPL from 63.50% to 65.50%, through secondary acquisition of 2% equity share for an aggregate amount of ₹ 2.50 crore from the other existing shareholder of FIDPL.
- Demerger of Madura Fashion & Lifestyle Business ("MFL Business"): The Board of Directors at its meeting held on April 19, 2024, subject to the necessary approvals, had considered and approved demerger of Madura Lifestyle Fashion Business ("MFL Business") under a Scheme of Arrangement amongst the Company and Aditya Birla Lifestyle Brands Limited ("Resulting Company"), wholly owned subsidiary of the Company and their respective shareholders and creditors ("Demerger Scheme"). The Demerger Scheme was sanctioned by the Hon'ble National Company Law Tribunal, Mumbai Bench (Hon'ble NCLT) on March 27, 2025. The Company received the certified true copy of the order on April 22, 2025. Subsequent upon filing of the certified copies of Hon'ble NCLT orders by the Company and the Resulting company with the respective Jurisdictional Registrar of Companies on April 23, 2025, the Scheme has become effective from May 1, 2025. Upon the Scheme becoming effective, the MFL Business of the Company was transferred to the Resulting Company on a going concern basis. On May 26, 2025, the Resulting Company has allotted 1,22,02,94,773 fully paid-up equity shares of face value ₹ 10/- each, to the shareholders of the Demerger Company as on the record date i.e. May 22, 2025, in the share exchange ratio 1:1 i.e. 1 (one) fully paid-up equity share of the Resulting Company having face value of ₹ 10/- each for every 1 (one) fully paid-up equity share of ₹ 10/- each of the Company. The equity shares of the Resulting Company listed on BSE Limited and the National Stock Exchange of India Limited on June 23, 2025. Management has accounted for the demerger in accordance with the accounting treatment specified in the sanctioned Scheme as a common control transaction wherein assets and liabilities were transferred to Resulting Company at their respective book values. In accordance with requirement of Ind AS 105, Non-current Assets Held for Sale and Discontinued Operations, the transactions relating to MFL Business for the quarter ended June 30, 2024 in the Consolidated Financial Results were restated by the Company and disclosed as discontinued operations in Statement of Unaudited Consolidated Financial Results for the quarter ended June 30, 2025.
- The Company has disclosed the information required to be provided as per the Regulation 52(4) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, in Standalone financial results filed with the Stock Exchange(s) i.e. www.bseindia.com and www.nseindia.com.
- The above is an extract of the detailed Unaudited Consolidated Financial Results filed with the Stock Exchanges under Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. The detailed Unaudited Standalone and Consolidated Financial Results are available on the Stock Exchanges' websites i.e. www.bseindia.com and www.nseindia.com and also available on the Company's website i.e. www.adb.com. The results can also be accessed by scanning the QR.



For and on behalf of the Board of Directors
Aditya Birla Fashion and Retail Limited

Ashish Dikshit
Managing Director

Place : Mumbai
Date : August 13, 2025

An Aditya Birla Group Company

ADITYA BIRLA LIFESTYLE BRANDS LIMITED

[CIN: L46410MH2024PLC423195]
Regd. Office : Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070
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Sr. No.	Particulars	Quarter ended				Year ended
		June 30, 2025 (Unaudited)	March 31, 2025 (Audited)	June 30, 2024 (Unaudited)	March 31, 2024 (Audited)	
1.	Total Income from operations	1,840.98	1,942.16	1,784.47	7,829.96	
2.	Net Profit/(Loss) for the period (before Tax and Exceptional Items)	28.17	39.04	33.15	161.74	
3.	Net Profit/(Loss) for the period before tax (after Exceptional Items)	28.17	39.04	33.15	83.41	
4.	Net Profit/(Loss) for the period after tax and Exceptional Items	24.08	26.85	22.93	59.50	
5.	Total Comprehensive Income for the period (Comprising Profit/(Loss) for the period (after tax) and Other Comprehensive Income (after tax))	21.28	27.01	22.71	56.51	
6.	Paid-up Equity Share Capital	1,220.29	0.05	0.05	0.05	
7.	Other Equity (excluding share suspense)	-	-	-	56.22	
8.	Net worth	-	-	-	1,276.53	
9.	Paid-up Debt Capital/Outstanding Debt	-	-	-	852.19	
10.	Outstanding Redeemable Preference Shares	-	-	-	0.55	
11.	Debt Equity Ratio*	0.50	0.39	0.97	0.39	
12.	Earnings Per Share (of ₹10/- each) (Not annualised) for continuing and discontinued operations	0.28	0.23	0.23	0.49	
1.	Basic (in ₹)	0.28	0.23	0.23	0.49	
2.	Diluted (in ₹)	-	-	-	-	
13.	Debt Service Coverage Ratio*	1.67	2.24	1.81	1.52	
14.	Interest Service Coverage Ratio*	1.89	2.49	1.97	1.87	

*Based on standalone financial results

Notes:

- The Standalone and Consolidated financial results, were reviewed and recommended by the Audit Committee and approved by the Board of Directors at its meeting held on August 13, 2025.
- Scheme of Arrangement - The Board at its meeting held on April 19, 2024, subject to necessary approvals, considered and approved the demerger of the Madura Fashion and Lifestyle (MFL) Business under a Scheme of Arrangement between Aditya Birla Fashion and Retail (Demerger Company) and Aditya Birla Lifestyle Brands Limited (Resulting Company). The Scheme provided for demerger, transfer, and vesting of the MFL Business from the Demerger Company to the Resulting Company on a going concern basis, with the Resulting Company issuing equity shares to the equity shareholders of the Demerger Company as a consideration. The demerger was executed through an NCLT scheme of arrangement. The Scheme provided that all shareholders of the demerger company will hold identical shareholdings in both the companies, post the demerger. The Scheme received sanction from the Hon'ble NCLT on March 27, 2025, and a certified copy of the order was received on April 22, 2025 ("Order"). Subsequently, the Demerger and Resulting Company filed the certified copy of the Order and the Scheme with the Registrar of Companies, Mumbai, making the Scheme effective from May 1, 2025. On May 26, 2025, the Resulting Company has allotted 1,22,02,94,773 fully paid-up equity shares of face value ₹ 10/- each, to the shareholders of the Demerger Company as on the record date i.e. May 22, 2025, in the share exchange ratio 1:1 i.e. 1 (one) fully paid-up equity share of the Resulting Company having face value of ₹ 10/- each for every 1 (one) fully paid-up equity share of ₹ 10/- each of the Company. The equity shares of the Resulting Company have been listed on BSE Limited and the National Stock Exchange of India Limited on June 23, 2025. The Company has disclosed the information required to be provided as per the Regulation 52(4) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, in Standalone financial results filed with the Stock Exchange(s) i.e. www.bseindia.com and www.nseindia.com.
- The above is an extract of the detailed Unaudited Consolidated Financial Results filed with the Stock Exchanges under Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. The detailed Unaudited Standalone and Consolidated Financial Results are available on the Stock Exchanges' websites i.e. www.bseindia.com and www.nseindia.com and also available on the Company's website i.e. www.adb.com. The results can also be accessed by scanning the QR.



For and on behalf of the Board of Directors
Aditya Birla Lifestyle Brands Limited

Ashish Dikshit
Managing Director

Place : Mumbai
Date : August 13, 2025

An Aditya Birla Group Company

