



SOLLEPURA VILLAGE

ADITYA BIRLA FASHION AND RETAIL LIMITED (ABFRL) CSR INITIATIVE

Rating System: IGBC Green Villages

Certification: Platinum

Location: Krishnagiri District, Tamil Nadu

Area: 210 Acre

Supporter: Aditya Birla Fashion and Retail Limited









Land Use Planning

- 136 nos household unit, 860 people
- Green Cover: 30% of the non-agricultural land use with 500+ plantations every year
- Recreational area include park, playground and community centre



Water Management

- Water ATM installed; 1500-2000 I consumed daily
- Storm water drains along streets and 5 well maintained ponds
- Developed & renovated ponds, check dams, recharge wells & borewells saving 12.8 Cr ltrs water in 2019-20



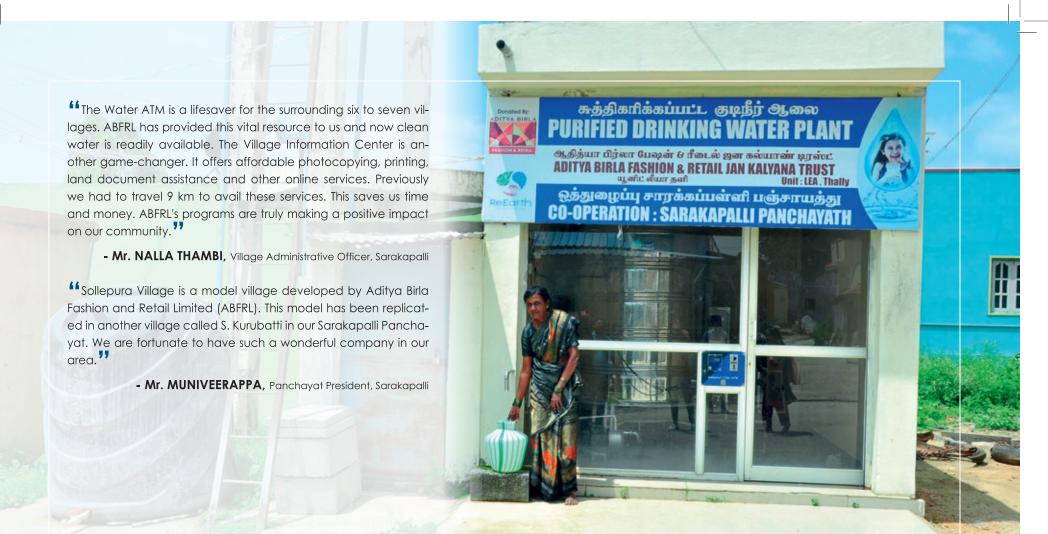
Energy Efficiency

- 25 Solar streetlights saving 10% energy and 68,578 kgCO2 emissions
- 100% Households have LPG connections, energy meters
 & use LED/CFL lights



Resource Management

- Eco-friendly construction materials within 100 km used
 Clay bricks, harvested wood, terracotta roof tiles, iron grills, etc.
- Alternative livelihood include tailoring by village women and broom making
- Wi-fi connectivity, e-learning, public address system, Village Information Centre
- Veterinary dispensary & mini dairy at village; utilization of livestock waste as manure





UTTARAMUNDAMUNHA VILLAGE

ADITYA BIRLA FASHION AND RETAIL LIMITED (ABFRL) CSR INITIATIVE

Rating System: IGBC Green Villages

Certification: Platinum

Location: Khordha District, Odisha

Area: 548 Acre

Supporter: Aditya Birla Fashion and Retail Limited







Land Use Planning

• 375 nos household unit, 1938 people



Water Management

- Safe drinking water unit for 100% households
- Water ATM, 2 tanks of 1.5 lakh litres capacity (Vasudha Program)
- Storm water drains along streets and 3 well maintained ponds
- RWH storage capacity of 50.6 Lakh Litres



Energy Efficiency

- 16 Solar streetlights, 3 rooftop wind turbines, solar motors, solar heating systems saving 15% energy
- LED/ CFL lights; 100% LPG connections and energy meters



Resource Management

- Eco-friendly construction materials within 100 km used
- Alternative livelihood include jute bag manufacturing, stone carved idols, and lamp shades
- Waste management with 4 battery operated garbage vehicle for door-to-door collection & recycling
- 15 CCTV cameras, e-learning, public address system, village information centre
- Janla Panchayat appreciates Aditya Birla Fashion and Retail Jan Kalyan Trust's support in implementing village development programs. Thanks to their assistance, we renovated a community pond, installed a solar water pumping system, supported livelihood programs, established academic and digital centers, and improved garbage collection with E-Trolleys. Thank you for your valuable support.
 - Mr. PRADOSH KUMAR JENA, Former Sarpanch, Janla Panchayat



