



January 21, 2025

BSE Limited
Scrip code: 535755

National Stock Exchange of India Limited
Symbol: ABFRL

Sub.: Qualified institutions placement of equity shares of face value of ₹ 10 each (the "Equity Shares") by Aditya Birla Fashion and Retail Limited (the "Company") under the provisions of Chapter VI of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended (the "SEBI ICDR Regulations"), and Sections 42 and 62 of the Companies Act, 2013 (including the rules made thereunder), as amended (the "Issue").

Ref.: 1. Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024;
2. Our intimations dated January 15, 2025 and January 16, 2025

Dear Sir/ Madam,

Further to our earlier intimation(s) on the captioned subject, we wish to inform you that the QIP Committee of the Board of Directors of the Company has, at its meeting held today i.e. January 21, 2025, *inter alia*, considered and approved the following:

- a. Closure of the Issue today i.e. January 21, 2025, pursuant to the receipt of application forms and the funds in the escrow account(s) from the eligible qualified institutional buyers in accordance with the terms of the Issue;
- b. Determining and approving the allocation of 6,85,83,059 Equity Shares at an Issue price of 271.30 per Equity Share (including a premium of ₹ 261.30 per Equity Share) upon the closure of the Issue, determined in accordance with the formula prescribed under Regulation 176 of the SEBI ICDR Regulations, for the Equity Shares to be allotted to the eligible qualified institutional buyers in the Issue;
- c. Approving and adopting the Placement Document dated January 21, 2025 and copy of the same is being also made available on the website of the Company at www.abfrl.com; and
- d. Approving and finalizing the confirmation of allocation note to be sent to eligible qualified institutional buyers, intimating them of the allocation of Equity Shares pursuant to the Issue.

The meeting of the QIP Committee commenced at 7:45 p.m. and concluded at 8:00 p.m.

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

CIN: L18101MH2007PLC233901

Tel.: +91 86529 05000

Fax: +91 86529 05400

Website: www.abfrl.com

E-mail: secretarial@abfrl.adityabirla.com



The above information is also available on the website of the Company i.e. www.abfrl.com.

Thanking you,

Sincerely,
For **Aditya Birla Fashion and Retail Limited**

Anil Malik
President & Company Secretary

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