



February 9, 2024

**BSE Limited**  
Scrip code: 535755

**National Stock Exchange of India Limited**  
Symbol: ABFRL

**Sub.: Intimation of the meeting of the Board of Directors of Aditya Birla Fashion and Retail Limited**  
("the Company")

**Ref.: 1. Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015**  
**2. Our intimation dated January 29, 2024**

Dear Sir/ Madam,

In continuation of our earlier intimation dated January 29, 2024, please be informed that the meeting of the Board of Directors scheduled to be held on Wednesday, February 14, 2024, may also consider the issuance of new preference shares amounting to ~₹ 1.10 Crore to redeem the existing Cumulative Redeemable Preference Shares, subject to the necessary approvals as may be required.

The above information is available on the website of the Company i.e. [www.abfrl.com](http://www.abfrl.com).

Thanking you,

Sincerely,

**For Aditya Birla Fashion and Retail Limited**

**Anil Malik**  
**President & Company Secretary**  
**A11197**

**ADITYA BIRLA FASHION AND RETAIL LIMITED**

**Registered Office:**

Piramal Agastya Corporate Park, Building 'A',  
4<sup>th</sup> and 5<sup>th</sup> Floor, Unit No. 401, 403, 501, 502,  
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