



November 9, 2023

**BSE Limited**  
Scrip Code: **535755**

**National Stock Exchange of India Limited**  
Symbol: **ABFRL**

**Sub.: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended** ["SEBI Listing Regulations"];

**Ref.: SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023** ["SEBI Circular"];

Dear Sir/ Madam,

Pursuant to the provisions of Regulation 30 of the SEBI Listing Regulations, we wish to inform you that in line with Aditya Birla Group's, Employee Value Proposition of A World Of Opportunities and our talent philosophy of developing talent from within, we are pleased to announce the following Senior Management movements:

1. Appointment of Ms. Shobha Ratna Tanniru, as Chief Human Resources Officer (Designate), Aditya Birla Fashion and Retail Limited, Senior Management Personnel of the Company with effect from December 15, 2023. She will take on the role of Chief Human Resources Officer from February 16, 2024. Shobha joins us from Aditya Birla Sun Life Insurance where she was Head – HR & Training and Chief Operations Officer.
2. Mr. Chandrashekhar Chavan, Chief Human Resources Officer, Senior Management Personnel of the Company, will be moving into another role within the Aditya Birla Group. He will continue in his role and with the Company till February 15, 2024.

Brief details of above appointments as required under SEBI circular is enclosed as **Annexure A**.

The above is for your information and records.

For **Aditya Birla Fashion and Retail Limited**

**Anil Malik**  
**Company Secretary & Compliance Officer**  
**A11197**

*Encl.: As above*

**ADITYA BIRLA FASHION AND RETAIL LIMITED**

**Registered Office:**

Piramal Agastya Corporate Park, Building 'A',  
4<sup>th</sup> and 5<sup>th</sup> Floor, Unit No. 401, 403, 501, 502,  
L.B.S. Road, Kurla, Mumbai - 400 070

**CIN:** L18101MH2007PLC233901  
**Tel.:** +91 86529 05000  
**Fax:** +91 86529 05400

**Website:** [www.abfrl.com](http://www.abfrl.com)  
**E-mail:** [secretarial@abfrl.adityabirla.com](mailto:secretarial@abfrl.adityabirla.com)



**Annexure A**

<b><u>Sr no</u></b>	<b><u>Particulars</u></b>	<b><u>Appointment of Senior Management</u></b>
1	Reason for change viz. appointment, <del>re-appointment, resignation, removal, death or otherwise;</del>	Appointed of Ms. Shobha Ratna Tanniru as Chief Human Resources Officer.
2	Date of appointment/ <del>re-appointment/</del> <del>cessation (as applicable) &amp; term of appointment/ re-appointment;</del>	December 15, 2023 – Chief Human Resources Officer (Designate). February 16, 2024 – Chief Human Resources Officer.
3	Brief profile (in case of appointment);	<p>Ms. Shobha joined the Aditya Birla Group in 2008 and has done multiple roles including as the Group Head – Leadership Development.</p> <p>In her current role she is Head HR – Aditya Birla Sun Life Insurance, including a hybrid role of managing the operations function additionally.</p> <p>Under her leadership, the HR team at Aditya Birla Sun Life Insurance has very ably supported the scale up of the business operations with the addition of new channels and partnerships.</p> <p>Before joining the Aditya Birla Group, Shobha worked with Unilever for 12 years.</p> <p>A Civil Engineer from Regional Engineering College, Calicut, Shobha also has a Master’s in Personnel Management and Industrial Relations, from the Tata Institute of Social Sciences.</p> <p>Shobha was the winner at the Aditya Birla Group’s Chairman’s Award in 2017 as an Accomplished Leader.</p>
4	Disclosure of relationships between directors (in case of appointment of a director).	Not Applicable

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