

ADITYA BIRLA FASHION AND RETAIL LIMITED

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NOTICE

Pursuant to Regulation 47 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, notice is hereby given that the 3° Meeting of the Board of Directors of the Company for the Financial Year 2018-19 will be held on Wednesday, August 1, 2018, to inter alia consider the Unaudited Financial Results of the Company for the quarter ended on June 30, 2018.

This information is also available on the Company's website i.e. www.abfrl.com and on the Stock Exchanges' websites i.e. www.bseindia.com and www.nseindia.com.

By Order of the Board of Directors For Aditya Birla Fashion and Retail Limited

Place : Mumbai Geetika Anand Date : June 28, 2018 Company Secretary An Aditya Birla Group Company