



ADITYA BIRLA FASHION AND RETAIL LIMITED

(Formerly known as Prathamesh Fashion & Retail Limited)

(CIN: L11119MH2009PL200301)
Regd. Office: 701-704, 7th Floor, Skyline Icon Business Park,
88-92, D.A. S. Road, Bandra West, Mumbai (East),
Mumbai - 400059, Maharashtra, India
Tel: +91-98629 05000, Fax: +91-98629 05400
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NOTICE

NOTICE is hereby given that the 2nd Meeting of the Board of Directors of the Company for the Financial Year 2016-17 will be held on Wednesday, August 31, 2016 to *inter alia* consider and approve the Unaudited Financial Results of the Company for the Quarter ended on June 30, 2016.

By Order of the Board of Directors
For Aditya Birla Fashion and Retail Limited

Sd/-
Geetika Anand
Asst. Vice President
& Company Secretary
Place: Mumbai
Date: July 18, 2016
www.adfr.com