



April 4, 2019

**BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001

**National Stock Exchange of India Limited**

Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C-1, Block G, Bandra-Kurla Complex,  
Bandra (East), Mumbai - 400 051

- Sub.: 1. 1<sup>st</sup> Meeting of the Board of Directors of Aditya Birla Fashion and Retail Limited**  
***["the Company"] for the Financial Year 2019-20***
- 2. Closure of Trading Window**

- Ref.: 1. Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015**
- 2. Scrip Codes: BSE - 535755; NSE - ABFRL**
- 3. ISIN: INE647O01011**

Dear Sir/ Madam,

Please be informed that the 1<sup>st</sup> Meeting of the Board of Directors of the Company for the Financial Year 2019-20 will be held on **Wednesday, May 15, 2019**, to *inter alia* consider the Audited Financial Results of the Company for the Financial Year ended on March 31, 2019 [*said results*].

Please note that pursuant to the amended SEBI (Prohibition of Insider Trading) Regulations, 2015 [*SEBI PIT Regulations*], the Company has adopted a revised Code i.e. "Code of Conduct to regulate, monitor and report trading by Designated Persons in listed or proposed to be listed Securities of Aditya Birla Fashion and Retail Limited" w.e.f. April 1, 2019 [*the Code*]. The Code:-

- a) states Company's policy to be followed by the Designated Persons for dealing in securities of the Company and also
- b) restricts the "Designated Persons and their immediate relatives" from trading in securities of the Company during certain specific period(s), known as "Shut Period".

In terms of Clause 4 of Schedule B of SEBI PIT Regulations and the Code, the Company intended to close its trading window, 15 days prior to the date of Board Meeting for considering the said results by the Board of Directors of the Company. However, pursuant to the circulars issued by NSE and BSE, late evening on April 2, 2019, the Company has decided to close its trading window for dealing in securities of the Company w.e.f. **Friday, April 5, 2019** and it shall remain closed until 48 hours after the announcement of the said results.

The same has been duly communicated to all the Designated Persons under the Code.

Page 1 of 2

Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited)

701-704, 7<sup>th</sup> Floor, Skyline Icon Business Park, 86-92, Off A. K. Road, Marol Village, Andheri East, Mumbai, Maharashtra-400059. India

T: +91 86529 05000 | E: abfrl@adityabirla.com | W: www.abfrl.com

Corporate ID No.: L18101MH2007PLC233901



The above is for your information and the same is also available on the Company's website i.e. [www.abfrl.com](http://www.abfrl.com).

Thanking you.

Yours faithfully,  
For **Aditya Birla Fashion and Retail Limited**

**Geetika Anand**  
**Asst. Vice President & Company Secretary**

CC:

**Central Depository Services (India) Limited**  
Marathon Futurex, A-Wing,  
25<sup>th</sup> floor, N M Joshi Marg,  
Lower Parel, Mumbai - 400 013

**National Securities Depository Limited**  
Tradeworld, 4<sup>th</sup> Floor,  
Kamala Mills Compound,  
Lower Parel, Mumbai - 400 013