



May 13, 2021

BSE Limited
Scrip code: **535755** & **890148**

National Stock Exchange of India Limited
Symbol: **ABFRL** & **ABFRLPP1**

Sub.: Intimation of the meeting of the Board of Directors of Aditya Birla Fashion and Retail Limited ("the Company")

- Ref.: 1. Regulation 29 and 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015**
2. Our letter dated March 30, 2021
3. ISIN: INE647O01011 & IN9647O01027

Dear Sir/ Madam,

Please be informed of the following:-

a) Board Meeting

A meeting of the Board of Directors of the Company will be held on Friday, May 28, 2021, to *inter alia* consider the Audited Standalone and Consolidated financial results of the Company for the quarter and financial year ended March 31, 2021 ("*said results*").

b) Trading Window

The 'Trading window' [*referred to in our letter dated March 30, 2021*] shall remain closed until 48 hours from the declaration of the said results on Friday, May 28, 2021.

c) Earnings Conference Call

Enclosed herewith are the details of the 'Earnings Conference Call' scheduled to be held on Friday, May 28, 2021 at 17:00 hrs (IST).

The above information is available on the website of the Company i.e. www.abfrl.com.

Thanking you,

Sincerely,
For **Aditya Birla Fashion and Retail Limited**

Geetika Anand
Company Secretary & Compliance Officer

Encl: As above

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

CIN: L18101MH2007PLC233901

Tel.: +91 86529 05000

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Website: www.abfrl.com

E-mail: secretarial@abfrl.adityabirla.com



Aditya Birla Fashion and Retail Limited

Q4 FY20-21 Earnings Call Invite

Friday, May 28, 2021 at 17:00 HRS (IST)

We are pleased to invite you to the conference call with the senior management of Aditya Birla Fashion and Retail Limited scheduled to be held on **Friday, May 28, 2021 at 17:00 HRS (IST)** to discuss the financial results for the quarter and year ended March 31, 2021. Investor presentation will be available on the Company's website i.e. www.abfrl.com, post announcement of the results on the same day.

The call will begin with a brief discussion by the Company's management on the quarterly and annual financial and operating performance followed by a round of Questions and Answers.

Details of the conference call are as under:

Date	Friday, May 28, 2021	
Time	17:00 HRS (IST)	
LOCATION		
ACCESS NUMBERS		
Universal Dial-in	Primary Number (Toll Number): + 91 22 6280 1324, +91 22 7115 8225	
Local Dial-in Available all over India	Toll Number: +91-7045671221 <i>Ahmedabad, Bengaluru, Chandigarh, Chennai, Gurgaon (NCR), Hyderabad, Kochi/Cochin, Kolkata, Lucknow, Mumbai, Pune</i>	
International Toll Free	Singapore	+ 800 101 2045
	Hong Kong	+ 800 964 448
	UK	+ 0 808 101 1573
	USA	+ 1 866 746 2133
	France	+ 0 800 914 745

Transcript of the conference call will be uploaded on the Company's website in due course.

For further information or any queries, please contact:

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Aditya Birla Fashion and Retail Limited

Corporate Identity Number: L18101MH2007PLC233901

Regd. Office: Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070

Corporate Website: www.abfrl.com Email: invrelations.abfrl@adityabirla.com