

January 11, 2018

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1, G-Block, Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051

Sub.: 8th Meeting of the Board of Directors of Aditya Birla Fashion and Retail Limited ("Company") for the Financial Year 2017-18

Ref.: 1. Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations");

2. Scrip Code: BSE - 535755; NSE - ABFRL

Dear Sirs,

Kindly note that the 8th Meeting of the Board of Directors of the Company for the Financial Year 2017-18 will be held on Friday, February 2, 2018, to *inter alia* consider and approve the Unaudited Financial Results of the Company for the quarter and nine months ended December 31, 2017.

The above is for your information and record.

Thanking you,

Yours faithfully, For Aditya Birla Fashion and Retail Limited

Geetika Anand

Asst. Vice President & Company Secretary

CC:

Central Depository Services (India) Ltd. Marathon Futurex, A-Wing, 25th floor, NM Joshi Marg, Lower Parel, Mumbai - 400013 Fax - 022 2300 2043 A CAMON AND RELIABILITY OF A CAMON AND RELIABILI

National Securities Depository Ltd.

Tradeworld, 4th & 5th Floors, Kamala Mills Compound, Lower Parel, Mumbai - 400 013 Fax - 022 2497 6351