

ADITYA BIRLA



January 15, 2015

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001.
Fax # 022 2272 3121

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G-Block,
Bandra-Kurla Complex, Bandra (East),
Mumbai – 400 051.
Fax # 022- 26598237/38
26598120

Sub.: Notice for the Board Meeting of Pantaloons Fashion & Retail Limited ("the Company")
[Scrip Code: BSE – 535755; NSE – PFRL]

- Ref.: 1. Clause – 41 of the Equity Listing Agreement**
2. BSE Circular No. DCS/COMP/ 14 /2013-14 dated February 3, 2014
3. NSE Circular No. Ref No: NSE/CML/2013/15 dated December 18, 2013

Dear Sirs,

Pursuant to the provisions of the Clause 41 of the Equity Listing Agreement, please note that the meeting of the Board of Directors of the Company will be held on Thursday, February 5, 2015, to *inter-alia* consider the Unaudited Financial Results of the Company for the quarter ended on December 31, 2014 ("UFR").

Please also note that the trading window for dealing in securities of the Company including listed Group Companies of Aditya Birla Group was closed on January 1, 2015 and the same shall remain closed till 1 clear day after the publication of UFR of the Company.

The above said information has already been disclosed to all the directors, senior level officers and designated employees of the Company.

The above is for your information and record.

Thanking you,

Yours faithfully,
For Pantaloons Fashion & Retail Limited


Geetika Anand Talwar
Company Secretary & Compliance Officer

CC:
Central Depository Services (India) Ltd.
16th & 17th Floor
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai – 400 023
Fax # 2272 3199

National Securities Depository Ltd.
Tradeworld, 4th & 5th Floors
Kamala Mills Compound
Lower Parel
Mumbai – 400 013
Fax# 2497 2993 / 6351

Pantaloons Fashion & Retail Limited

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