



October 3, 2017

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001.

**National Stock Exchange of India Limited**  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C/1, G-Block,  
Bandra-Kurla Complex, Bandra (East),  
Mumbai – 400 051

**Sub.:** 1. 6<sup>th</sup> Meeting of the Board of Directors of Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited) (“the Company”) for the Financial Year 2017-18;  
2. Closure of Trading Window

**Ref.:** 1. Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”);  
2. a) BSE Circular bearing Ref. No. DCS/COMP/14/2013-14 dated February 3, 2014, and  
b) NSE Circular bearing Ref. No. NSE/CML/2013/15 dated December 18, 2013 (“said circulars”);  
3. Scrip Code: BSE - 535755; NSE - ABFRL

Dear Sirs,

Pursuant to the provisions of Regulation 29 of the SEBI Listing Regulations, kindly note that the 6<sup>th</sup> Meeting of the Board of Directors of the Company will be held on Friday, October 27, 2017, to *inter alia* consider and approve the Unaudited Financial Results of the Company for the quarter and six-months ended September 30, 2017 for the Financial Year 2017-18 (“Unaudited Financial Results”).

Further, in reference to the aforesaid circulars and in terms of the Code of Conduct for Trading in listed or proposed to be listed securities of the Company, please note that the trading window for dealing in securities of the Company for all Connected Persons and/or Designated Persons has been closed from Sunday, October 1, 2017 until 48 hours after the publication of the Unaudited Financial Results and the same has been communicated to all the Connected Persons and/or Designated Persons.

The above is for your information and record.

Thanking you,

Yours faithfully,  
For Aditya Birla Fashion and Retail Limited

  
Geetika Anand  
Asst. Vice President & Company Secretary



CC:  
**Central Depository Services (India) Ltd.**  
16<sup>th</sup> & 17<sup>th</sup> Floor  
Phiroze Jeejeebhoy Towers  
Dalal Street, Fort, Mumbai – 400 023  
Fax # 2272 3199

**National Securities Depository Ltd.**  
Tradeworld, 4<sup>th</sup> & 5<sup>th</sup> Floors  
Kamala Mills Compound  
Lower Parel, Mumbai – 400 013  
Fax# 2497 2993 / 6351