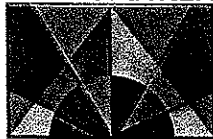


**ADITYA BIRLA**



**FASHION & RETAIL**

October 6, 2016

BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001.

National Stock Exchange of India Limited  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C/1, G-Block,  
Bandra-Kurla Complex, Bandra (East),  
Mumbai – 400 051

**Sub.: 3<sup>rd</sup> Meeting of the Board of Directors of Aditya Birla Fashion and Retail Limited**  
**("the Company") for the Financial Year 2016-17**

**Ref.: Regulation 29 of the Securities and Exchange Board of India (Listing Obligations**  
**and Disclosure Requirements) Regulations, 2015**  
**[Scrip Code: BSE – 535755; NSE – ABFRL]**

Dear Sirs,


Kindly note that the 3<sup>rd</sup> meeting of the Board of Directors of the Company will be held on Thursday, November 24, 2016, to *inter alia* consider and approve the Unaudited Financial Results of the Company for the quarter/ half year ended on September 30, 2016.

The above is for your information and record.

Thanking you,

Yours faithfully,

For Aditya Birla Fashion and Retail Limited

  
Geetika Anand

Asst. Vice President & Company Secretary



CC:

Central Depository Services (India) Ltd.  
16<sup>th</sup> & 17<sup>th</sup> Floor  
Phiroze Jeejeebhoy Towers  
Dalal Street, Fort,  
Mumbai – 400 023  
Fax # 2272 3199

National Securities Depository Ltd.  
Tradeworld, 4<sup>th</sup> & 5<sup>th</sup> Floors  
Kamala Mills Compound  
Lower Parel  
Mumbai – 400 013  
Fax# 2497 2993 / 6351

Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited)

701-704, 7<sup>th</sup> Floor, Skyline Icon Business Park,  
86-92, Off A. K. Road, Marol Village, Andheri East,  
Mumbai, Maharashtra-400059, India

CIN L18101MH2007PLC233901  
Tel. +91 86529 05000  
Fax +91 86529 05400

Website [www.abfrl.com](http://www.abfrl.com)  
E-mail [abfrl@adityabirla.com](mailto:abfrl@adityabirla.com)