



September 27, 2018

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C-1, Block G, Bandra-Kurla Complex,
Bandra (East), Mumbai - 400 051.

- Sub.:** 1. 4th Meeting of the Board of Directors of Aditya Birla Fashion and Retail Limited ("Company") for the Financial Year 2018-19
2. Closure of Trading Window

- Ref.:** 1. Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations")
2. Scrip Code: BSE - 535755; NSE - ABFRL

Dear Sir/ Madam,

In terms of the provisions of Regulation 29 of the SEBI Listing Regulations, please note that the 4th Meeting of the Board of Directors of the Company for the Financial Year 2018-19 will be held on Friday, November 2, 2018, to *inter alia* consider the Unaudited Financial Results of the Company for the quarter and half year ended on September 30, 2018 ("said results").

Further, please note that in terms of the Code of Conduct for Trading in Listed or Proposed to be Listed Securities of the Company, the trading window for dealing in securities of the Company for all Connected and/or Designated Persons will be closed with effect from Monday, October 1, 2018 and it shall remain closed until 48 hours after the announcement of the said results. The same has been communicated to all the Connected and/or Designated Persons.

The above is for your information and record.

Thanking you,

Yours faithfully,
For Aditya Birla Fashion and Retail Limited


Geetika Anand

Asst. Vice President & Company Secretary



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