



October 27, 2021

BSE Limited
Scrip code: 535755

National Stock Exchange of India Limited
Symbol: ABFRL

Sub.: Intimation of the meeting of the Board of Directors of the Company

- Ref.: 1. Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015
2. Our intimation dated September 29, 2021
3. ISIN: INE647001011

Dear Sir/ Madam,

Please be informed of the following: -

a) Board Meeting

A meeting of the Board of Directors of the Company is scheduled to be held on Wednesday, November 3, 2021, to *inter alia* consider the Unaudited Standalone and Consolidated financial results of the Company for the quarter and half year ended September 30, 2021 ("said results").

b) Trading Window

The 'Trading window' shall remain closed until 48 hours from the declaration of the said results.

c) Earnings Conference Call

Details of the 'Earnings Conference Call' scheduled to be held on Monday, November 8, 2021 has been enclosed.

The above information is also available on the website of the Company i.e. www.abfrl.com

Thanking you,

Sincerely,
For **Aditya Birla Fashion and Retail Limited**

Geetika Anand
Company Secretary & Compliance Officer
Enc: a/a

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

CIN: L18101MH2007PLC233901
Tel.: +91 86529 05000
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Website: www.abfrl.com
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Aditya Birla Fashion and Retail Limited

Q2 FY21-22 Earnings Call Invite

Monday, November 08, 2021 at 16:00 HRS (IST)

We are pleased to invite you to the conference call with the senior management of Aditya Birla Fashion and Retail Limited scheduled to be held on **Monday, November 08, 2021 at 16:00 HRS (IST)** to discuss the financial results for the quarter and half year ended September 30, 2021. Investor presentation will be available on the Company's website i.e. www.abfrl.com, post announcement of the results on the same day.

The call will begin with a brief discussion by the Company's management on the quarterly financial and operating performance followed by a round of Questions and Answers.

Details of the conference call are as under:

Date	Monday, November 08, 2021	
Time	16:00 HRS (IST)	
Diamond Pass Link :		
https://services.choruscall.in/DiamondPassRegistration/register?confirmationNumber=7576770&linkSecurityString=1d7161dfe4		
LOCATION		ACCESS NUMBERS
Universal Dial-in		Primary Number (Toll Number): + 91 22 6280 1324, +91 22 7115 8225
International Toll Free	Singapore	+ 800 101 2045
	Hong Kong	+ 800 964 448
	UK	+ 0 808 101 1573
	USA	+ 1 866 746 2133
	France	+ 0 800 914 745

Transcript of the conference call will be uploaded on the Company's website in due course.

For further information or any queries, please contact:

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Aditya Birla Fashion and Retail Limited

Corporate Identity Number: L18101MH2007PLC233901

Regd. Office: Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070

Corporate Website: www.abfrl.com Email: invrelations.abfrl@adityabirla.com