



June 30, 2017

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001.

**National Stock Exchange of India Limited**  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C/1, G-Block,  
Bandra-Kurla Complex, Bandra (East),  
Mumbai – 400 051

**Sub.:** 1. 3<sup>rd</sup> Meeting of the Board of Directors of Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited) ("the Company") for the Financial Year 2017-18;  
2. Closure of Trading Window

**Ref.:** 1. Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations");  
2. a) BSE Circular bearing Ref. No. DCS/COMP/14/2013-14 dated February 3, 2014, and  
b) NSE Circular bearing Ref. No. NSE/CML/2013/15 dated December 18, 2013 ("said circulars");  
3. Scrip Code: BSE - 535755; NSE - ABFRL

Dear Sirs,

Pursuant to the provisions of the Regulation 29 of the Listing Regulations, kindly note that the 3<sup>rd</sup> Meeting of the Board of Directors of the Company will be held on Thursday, July 27, 2017, to *inter alia* consider and approve the Unaudited Financial Results of the Company for the Quarter ended on June 30, 2017.

Further, in reference to the aforesaid circulars and in terms of the Code of Conduct for Trading in listed or proposed to be listed securities of the Company, please note that the trading window for dealing in securities of the Company for all Connected Persons and/or Designated Persons will be closed from Saturday, July 1, 2017 and the same shall remain closed until 48 hours after the publication of the Unaudited Financial Results of the Company for the Quarter ended on June 30, 2017.

The above is for your information and record.

Thanking you,

Yours faithfully,  
For **Aditya Birla Fashion and Retail Limited**

  
**Geetika Anand**  
Asst. Vice President & Company Secretary



CC:  
**Central Depository Services (India) Ltd.**  
16<sup>th</sup> & 17<sup>th</sup> Floor  
Phiroze Jeejeebhoy Towers  
Dalal Street, Fort, Mumbai – 400 023  
Fax # 2272 3199

**National Securities Depository Ltd.**  
Tradeworld, 4<sup>th</sup> & 5<sup>th</sup> Floors  
Kamala Mills Compound  
Lower Parel, Mumbai – 400 013  
Fax# 2497 2993 / 6351

**Aditya Birla Fashion and Retail Limited** (formerly known as Pantaloons Fashion & Retail Limited)

701-704, 7<sup>th</sup> Floor, Skyline Icon Business Park,  
86-92, Off A. K. Road, Marol Village, Andheri East,  
Mumbai, Maharashtra-400059, India

CIN L18101MH2007PLC233901  
Tel. +91 86529 05000  
Fax +91 86529 05400

Website www.abfrl.com  
E-mail abfrl@adityabirla.com