

July 23, 2021

BSE Limited Scrip code: 535755 & 890148*

National Stock Exchange of India Limited Symbol: ABFRL & ABFRLPP1*

Sub.: Intimation of the meeting of the Board of Directors of Aditya Birla Fashion and Retail Limited ("the Company")

Ref.: 1. Regulation 29 and 30 of the Securities and Exchange Board of India (Listing Obligations and **Disclosure Requirements) Regulations, 2015**

- 2. Our intimation dated June 30, 2021
- 3. ISIN: INE647001011 & IN9647001027*

Dear Sir/ Madam,

Please be informed of the following: -

a) Board Meeting

A meeting of the Board of Directors of the Company is scheduled to be held on Friday, July 30, 2021, to inter alia consider the Unaudited Standalone and Consolidated financial results of the Company for the quarter ended June 30, 2021 ("said results").

b) Trading Window

The 'Trading window' shall remain closed until 48 hours from the declaration of the said results.

c) Earnings Conference Call

Details of the 'Earnings Conference Call' scheduled to be held on Friday, July 30, 2021 shall be intimated in due course.

The above information is available on the website of the Company i.e. www.abfrl.com.

Thanking you,

Sincerely, For Aditya Birla Fashion and Retail Limited

Geetika Anand Company Secretary & Compliance Officer

Encl: a/a

* Scrip code: 890148, Symbol: ABFRLPP1 and ISIN: IN9647001027 representing equity shares of ₹ 10 each (₹ 7.5 paid-up) stands suspended w.e.f. Wednesday, June 30, 2021.

Registered Office:

ADITYA BIRLA FASHION AND RETAIL LIMITED

Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070

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