

June 28, 2019

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 Scrip code: 535755 **National Stock Exchange of India Limited**

Exchange Plaza, 5th Floor, Plot No. C-1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Symbol: ABFRL

Sub.: 1. Intimation of meeting of the Board of Directors of Aditya Birla Fashion and Retail Limited ["the Company"]

2. Closure of Trading Window

Ref.: 1. Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

2. Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015

3. ISIN: INE647001011

Dear Sir/ Madam,

Please be informed that a meeting of the Board of Directors of the Company will be held on <u>Tuesday</u>, <u>August 6</u>, <u>2019</u>, to *inter alia* consider the unaudited financial results of the Company for the quarter ending on June 30, 2019 ["said results"].

In this connection, further note that pursuant to the Company's Code of Conduct for insider trading ["the Code"], the trading window for dealing in securities of the Company shall remain closed from Monday, July 1, 2019 to Thursday, August 8, 2019 (both days inclusive).

The same has been duly communicated to all the Designated Persons under the Code and is also available on the Company's website i.e. www.abfrl.com.

Thanking you.

Yours faithfully,

For Aditya Birla Fashion and Retail Limited

& Geetika Anand

Asst. Vice President & Company Secretary

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CC:

Central Depository Services (India) Limited Marathon Futurex, A-Wing, 25th floor, N M Joshi Marg, Lower Parel, Mumbai - 400013 National Securities Depository Limited
Trade world, 4th & 5th Floors,
Kamala Mills Compound, Senapati Bapat Marg,
Lower Parel, Mumbai - 400 013