

ADITYA BIRLA



July 15, 2014

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001.
Fax # 022 2272 3121

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G-Block,
Bandra-Kurla Complex, Bandra (East),
Mumbai – 400 051.
Fax # 022- 26598237/38
26598120

Sub.: Notice for the Board Meeting of Pantaloons Fashion & Retail Limited ("the Company")
[Scrip Code: BSE – 535755; NSE – PFRL]

Ref.: Clause 19 of the Equity Listing Agreement

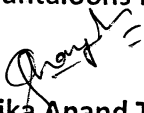
Dear Sirs,

Pursuant to the provisions of the Clause 19 of the Equity Listing Agreement, kindly note that a meeting of the Board of Directors of the Company will be held on Friday, July 18, 2014, to *inter-alia* consider the fund raising proposal(s) for the Company, including Rights Issue.

The above is for your information and record.

Thanking you,

Yours faithfully,
For Pantaloons Fashion and Retail Limited

for 
Geetika Anand Talwar
Company Secretary

CC:

Central Depository Services (India) Ltd.
16th & 17th Floor
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai – 400 023
Fax # 2272 3199

National Securities Depository Ltd.
Tradeworld, 4th & 5th Floors
Kamala Mills Compound
Lower Parel
Mumbai – 400 013
Fax# 2497 2993 / 6351

Pantaloons Fashion & Retail Limited

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Tel: +91-8652905000 Fax: +91-8652905400

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