

July 29, 2022

BSE Limited
Scrip code: 535755
National Stock Exchange of India Limited
Symbol: ABFRL

Sub.: Intimation of the meeting of the Board of Directors of Aditya Birla Fashion and Retail Limited

("the Company")

Ref.: 1. Regulation 29 and 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

- 2. Our intimation dated June 30, 2022
- 3. ISIN: INE647001011

Dear Sir/ Madam,

Please be informed of the following: -

a) **Board Meeting**

A meeting of the Board of Directors of the Company is scheduled to be held on Friday, August 5, 2022, to *inter alia* consider the Unaudited Standalone and Consolidated financial results of the Company for the quarter ended June 30, 2022 ("said results").

b) Trading Window

The 'Trading window' shall remain closed until 48 hours from the declaration of the said results.

c) Earnings Conference Call

Enclosed herewith are the details of the 'Earnings Conference Call' scheduled to be held on Friday, August 5, 2022 at 17:00 hrs (IST).

The above information is available on the website of the Company i.e. www.abfrl.com.

Thanking you,

Sincerely,

For Aditya Birla Fashion and Retail Limited

Geetika Anand Company Secretary & Compliance Officer

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CIN: L18101MH2007PLC233901

Website: www.abfrl.com

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Aditya Birla Fashion and Retail Limited

Q1 FY22-23 Earnings Call Invite

Friday, August 05, 2022 at 17:00 HRS (IST)

We are pleased to invite you to the conference call with the senior management of Aditya Birla Fashion and Retail Limited scheduled to be held on **Friday, August 05, 2022 at 17:00 HRS (IST)** to discuss the financial results for the quarter ended June 30th, 2022. Investor presentation will be available on the Company's website i.e. www.abfrl.com, post announcement of the results on the same day.

The call will begin with a brief discussion by the Company's management on the quarterly financial and operating performance followed by a round of Questions and Answers.

Details of the conference call are as under:

Date	Friday, August 05, 2022
Time	17:00 HRS (IST)

Diamond Pass Link:

https://services.choruscall.in/DiamondPassRegistration/register?confirmationNumber=4578829&linkSecurityString=14b0467d76

LOCATION		ACCESS NUMBERS
Universal Dial-in		Primary Number (Toll Number): + 91 22 6280 1324, +91 22 7115 8225
International Toll Free	Singapore	+ 800 101 2045
	Hong Kong	+ 800 964 448
	UK	+ 0 808 101 1573
	USA	+ 1 866 746 2133
	France	+ 0 800 914 745

Transcript of the conference call will be uploaded on the Company's website in due course.

For further information or any queries, please contact:

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Head - Investor Relations	Investor Relations
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Aditya Birla Fashion and Retail Limited

Corporate Identity Number: L18101MH2007PLC233901

Regd. Office: Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070

Corporate Website: www.abfrl.com Email: invrelations.abfrl@adityabirla.com