



January 27, 2016

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.
Fax # 022 - 2272 3121

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G-Block,
Bandra-Kurla Complex, Bandra (East),
Mumbai - 400 051.
Fax # 022- 26598237/38
26598120

Sub.: Allotment of 67,60,37,600 (Sixty Seven Crore Sixty Lakhs Thirty Seven Thousand Six Hundred) Equity Shares pursuant to the Composite Scheme of Arrangement between the Company, Aditya Birla Nuvo Limited ("ABNL"), Madura Garments Lifestyle Retail Company Limited ("MGLRCL") and their respective shareholders and creditors u/s 391 to 394 of the Companies Act, 1956 ("Composite Scheme")

Dear Sir/ Madam,

This is in reference to our letter dated January 9, 2016, whereby it was informed to you, that

- the Board of Directors of the Company had declared the Effective Date of the Composite Scheme to be January 9, 2016 and
- ABNL and MGLRCL had fixed Thursday, January 21, 2016, as the Record Date ("**Record Date**") for the purpose of determining their respective Equity Shareholders to whom shares of the Company shall be allotted pursuant to the provisions of the Composite Scheme.

In that regard, please note that pursuant to provisions of the Clause 19 of the Composite Scheme, the High Power Committee of the Board of Directors of the Company has, vide its Circular Resolution passed today i.e. on January 27, 2016, allotted 67,60,37,600 (Sixty Seven Crore Sixty Lakhs Thirty Seven Thousand Six Hundred) Equity Shares of ₹ 10 each to the eligible shareholders of ABNL and MGLRCL, whose names were recorded in their respective Register of Members as on the Record Date ("**said allotment**"). The said shares will rank *pari passu* with the existing Equity Shares of the Company in all respects.

Consequent to the above allotment, the Paid-up Share Capital of the Company will increase from ₹ 92,80,51,260 (9,28,05,126 Fully Paid-up Equity Shares of ₹ 10/- each) to ₹ 7,68,84,27,260 (76,88,42,726 Fully Paid-up Equity Shares of ₹ 10/- each).

This is for your kind information.

Thanking you,

Yours faithfully,
For Aditya Birla Fashion and Retail Limited


Geetika Anand

Company Secretary & Compliance Officer



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