



September 12, 2023

BSE Limited
Scrip code: 535755 & 961915

National Stock Exchange of India Limited
Symbol: ABFRL

Sub.: Incorporation of a new company in partnership with Christian Louboutin SAS

Ref.: Disclosure pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 [SEBI (Listing Regulations“)]

Dear Sir/ Madam,

In furtherance to our earlier intimation dated August 4, 2023 and pursuant to SEBI (Listing Regulations), we would like to inform that the Company has incorporated a new company viz. CLI Footwear and Accessories Private Limited (CIN: U47713MH2023PTC410299) in partnership with Christian Louboutin SAS (“CL SAS”). The Ministry of Corporate Affairs, Government of India has issued the Certificate of Incorporation on September 12, 2023.

Brief details in accordance with the SEBI (Listing Regulations) read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 are annexed herewith as **Annexure A**.

The above is for your information.

Thanking you.

Sincerely,
For Aditya Birla Fashion and Retail Limited

Anil Malik
President & Company Secretary

Encl.: As above

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

CIN: L18101MH2007PLC233901
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Annexure A

Sr no	Particulars	Details
a)	Name of the target entity, details in brief such as size, turnover etc.	Name - CLI Footwear and Accessories Private Limited ("CLI") Authorised Capital - ₹ 10,00,00,000 Paid Up Capital - ₹ 1,00,00,000 Turnover - Not Applicable (CLI is incorporated on September 12, 2023 and is yet to commence business).
b)	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arms length".	CLI is a 50%-50% partnership between the Company and CL SAS, is a related party of the Company. Save and except what is mentioned above, the Promoters / promoter group / group companies are not interested in the transaction.
c)	Industry to which the entity being acquired belongs.	Luxury footwear and accessories
d)	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity).	CLI is incorporated for the purpose of distribution and sale of CL SAS's products in India. Through incorporation of CLI, the Company would aim towards building formidable luxury brand portfolio and will add footwear, supplementing fashion apparel in its portfolio.
e)	Brief details of any governmental or regulatory approvals required for the acquisition.	Not Applicable
f)	Indicative time period for completion of the acquisition.	Not Applicable
g)	Consideration- whether cash consideration or share swap or any other form and details of the same.	100% subscription to the 50% equity share capital in cash.
h)	Cost of acquisition and/or the price at which the shares are acquired.	Subscription to 50% equity share capital at face value of ₹ 10/- each.
i)	Percentage of shareholding/control acquired and/or number of shares acquired.	50%
j)	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief).	CLI is incorporated by the Company in partnership with CL SAS in India to carry out the business of distribution and sale of CL SAS's products in India. Date of Incorporation: September 12, 2023 Turnover of Last Three years: Not Applicable (CLI is incorporated on September 12, 2023 and yet to commence its business operations.) Country: India

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