

**ADITYA BIRLA****FASHION & RETAIL**

February 17, 2016

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001.  
Fax # 022 - 2272 3121

**National Stock Exchange of India Limited**  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C/1, G-Block,  
Bandra-Kurla Complex, Bandra (East),  
Mumbai - 400 051.

**Sub.: Intimation of Schedule of Meeting(s) with Institutional Investors/ Analysts**

**Ref.: Regulations 46(2)(o) of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 ("SEBI Regulations")**  
**[Scrip Code: BSE – 535755; NSE – ABFRL]**

Dear Sir/Madam,

Pursuant to SEBI Regulations, please take note of the schedule of Meeting(s) held by the Company with Institutional Investors/ Analysts as under:

Date of Meeting(s)	Name of Fund/ Company	Type of Meeting(s)	Venue of Meeting(s)
February 15, 2016	Acorn Capital	One-on-one	Mumbai
	GMO Emerging markets	Group Meeting	
	Habrok Capital Management		
	IIFL AMC		
	Kotak Mahindra Asset Management Company Ltd.		
	Steinberg Asset Management		
	Steinberg India Emerging Opportunities Fund		
	Tata Asset Management Ltd.		
	ICICI Prudential Life Insurance Company Ltd.	One-on-one	
Pioneer Investments			

The aforesaid information is uploaded on the website of the Company i.e. [www.abfrl.com](http://www.abfrl.com).

The above is for your information and record.

Thanking you,

Yours faithfully,  
For Aditya Birla Fashion and Retail Limited

*per*  
  
**Geetika Anand**  
Company Secretary & Compliance Officer



Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited)

701-704, 7<sup>th</sup> Floor, Skyline Icon Business Park,  
86-92, Off A. K. Road, Marol Village, Andheri East,  
Mumbai, Maharashtra-400059, India

**CIN** L18101MH2007PLC233901  
**Tel.** +91 86529 05000  
**Fax** +91 86529 05400

**Website** [www.abfrl.com](http://www.abfrl.com)  
**E-mail** [abfrl@adityabirla.com](mailto:abfrl@adityabirla.com)