

June 6, 2016

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001.

National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1, G-Block, Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051.

Sub.: Intimation of Schedule of Meeting(s) with Institutional Investors/ Analysts

Ref.: Regulations 46(2)(o) of the SEBI (Listing Obligations and Disclosures Requirements)

Regulations, 2015 ("SEBI Regulations")
[Scrip Code: BSE – 535755; NSE – ABFRL]

Dear Sir/Madam,

Pursuant to SEBI Regulations, please take note of the schedule of Meeting(s) held by the Company with Institutional Investors/ Analysts as under:

Date	Name of Fund/Company	Type of Meeting	Venue
June 2, 2016	Arisaig Partners	Group Meeting	Mumbai
	HDFC Standard Life Insurance		
	Carrhae Capital	Group Meeting	
	Zaaba Capital		
	Fidelity Worldwide Investment	One on one	
	Chanakya Wealth Creation		
	Falcon Edge Capital	Group Meeting	
	ICICI Prudential MF		
	Locus Investment Group		
	Premji Investments		
	Eastspring Investments	One on one	
	Amansa Capital	Group Meeting	
	Morgan Stanley India Company Pvt Ltd		
	Elephas Investment Management		
	Samaira Investment Advisors		
	India Capital Management	Group Meeting	
	Mirae Asset Global Investment		
	Management		
	Quantum Advisors		
June 3,	BNP Paribas Asset Managment India	One on One	Mumbai
2016	Pvt Ltd		
	Daiwa Portfolio Advisory	Group Meeting	
	HDFC Standard Life Insurance		· ·
	Company Limited		
	SBI Life Insurance		: //4

Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited)

701-704, 7th Floor, Skyline Icon Business Park, 86-92, Off A. K. Road, Marol Village, Andheri East, Mumbai, Maharashtra-400059, India CIN L18101MH2007PLC233901

Tel. +91 86529 05000 Fax +91 86529 05400 Website www.abfrl.com E-mail abfrl@adityabirla.com



Date	Name of Fund/Company	Type of Meeting	Venue
June 3, 2016	Baring Asset Management	Group Meeting	Mumbai
	Comgest		
	JPMorgan AMC		
	HSBC Global Asset Mgmt -	Group Meeting	
	Ivaldi Capital Pte. Limited		
	ICICI Prudential AMC		
	Putnam Investments, Inc.		
	TIAA-CREF	One on One	
	Exide Life Insurance	Group Meeting	
	Karma Capital Advisors		
	UBP Asset Management Asia Limited		
	Khazanah Nasional		
	Pinyin Capital Management		
	Samsung Asset Management		

The aforesaid information is uploaded on the website of the Company i.e. www.abfrl.com.

The above is for your information and records.

Thanking you,

Yours faithfully,

For Aditya Birla Fashion and Retail Limited

Asst. Vice President & Company Secretary



Fax +91 86529 05400