



September 21, 2022

BSE Limited  
Scrip code: 535755

National Stock Exchange of India Limited  
Symbol: ABFRL

Sub.: Newspaper advertisement of the Postal Ballot Notice of Aditya Birla Fashion and Retail Limited ("the Company")

- Ref.: 1. Regulation 30 & 47(3) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations")  
2. ISIN: INE647001011  
3. Our intimation dated September 20, 2022

Dear Sir/ Madam,

Pursuant to the above referred, please find enclosed the copies of the advertisement with respect to the Postal Ballot Notice as published in the following newspapers:

- (i) Business Standard [English – All Editions]; and  
(ii) Navshakti [Marathi – Mumbai Edition].

The same are also available on website of the Company i.e. at [www.abfrl.com](http://www.abfrl.com).

This is for your information and record.

Sincerely,

For Aditya Birla Fashion and Retail Limited

**Geetika Anand**  
Company Secretary and Compliance Officer



Encl.: As above

**ADITYA BIRLA FASHION AND RETAIL LIMITED**

**Registered Office:**

Piramal Agastya Corporate Park, Building 'A',  
4<sup>th</sup> and 5<sup>th</sup> Floor, Unit No. 401, 403, 501, 502,  
L.B.S. Road, Kurla, Mumbai - 400 070

**CIN:** L18101MH2007PLC233901  
**Tel.:** +91 86529 05000  
**Fax:** +91 86529 05400

**Website:** [www.abfrl.com](http://www.abfrl.com)

**E-mail:** [secretarial@abfrl.adityabirla.com](mailto:secretarial@abfrl.adityabirla.com)

In case of any revisions in the Price Band, the Bid/ Issue Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Bid/ Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing, extend the Bid/Issue Period for a minimum of three Working Days, subject to the Bid/ Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Issue Period, if applicable, will be widely disseminated by notification to the Stock Exchange, by issuing a press release, and also by indicating the change on the website of the Book Running Lead Managers and the terminals of the Syndicate and by intimation to SCSBs, the Sponsor Bank, Registered Brokers, Collecting Depository Participants and Registrar and Share Transfer Agents.

The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 253 of the SEBI ICDR Regulations, as amended, wherein not more than 50% of the Net Issue shall be allocated on a proportionate basis to Qualified Institutional Buyers ("QIBs", the "QIB Portion"), provided that our Company may, in consultation with the Book Running Lead Managers, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Bidders and not less than 35% of the Net Issue shall be available for allocation to Retail Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price. All potential Bidders (except Anchor Investors) are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process providing details of their respective ASBA accounts, and UPI ID in case of RIBs using the UPI Mechanism, if applicable, in which the corresponding Bid Amounts will be blocked by the SCSBs or by the Sponsor Bank under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "Issue Procedure" beginning on page 214 of this Draft Red Herring Prospectus.

**Bidders/ Applicants should note that on the basis of PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidders/Applicants may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Bidders/ Applicants as available on the records of the depositories. These Demographic Details may be used, among other things, for or unblocking of ASBA Account or for other correspondence(s) related to an Issue. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Applicants' sole risk. Bidders/ Applicants should ensure that PAN, DP ID and the Client ID are correctly filled in the Bid cum Application Form. The PAN, DP ID and Client ID provided in the Bid cum Application Form should match with the PAN, DP ID and Client ID available in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active.**

**CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AS REGARDS ITS OBJECTS:** For information on the main objects and other objects of our Company, see "History and Corporate Structure" on page 115 of the Red Herring Prospectus and Clause III of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see the section "Material Contracts and Documents for Inspection" on page 271 of the Red Herring Prospectus.

**LIABILITY OF MEMBERS AS PER MOA:** The Liability of the members of the Company is limited.

**AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE:** The Authorized share Capital of the Company is ₹10,00,00,000/- (Rupees Ten Crores only) divided into 100,00,000 (One Crore) Equity Shares of ₹10/- each. The issued, subscribed and paid-up share capital of the Company before the issue is ₹ 4,20,00,000 divided into 42,00,000 Equity Shares of ₹10 each. For details of the Capital Structure, see "Capital Structure" on page 55 of the Red Herring Prospectus.

**NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM:** Given below are the names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed for by them at the time of signing of the Memorandum of Association of our Company: Mr. Nitin Jain -5,000 Equity Shares and Mr. Gaurav Lath - 5, 000 Equity Shares aggregating to 10,000 Equity Shares of ₹10/- each. Details of the main objects of the Company as contained in the Memorandum of Association, see "History and Corporate Structure" on page 115 of the Red Herring Prospectus. For details of the share capital and capital structure of the Company see "Capital Structure" on page 55 of the Red Herring Prospectus.

**LISTING:** The Equity Shares issued through the Red Herring Prospectus are proposed to be listed on the BSE SME (SME Platform of BSE). Our Company has received an 'in-principle' approval from the BSE for the listing of the Equity Shares pursuant to letter dated September 16, 2022. For the purposes of the Issue, the Designated Stock Exchange shall be BSE Limited (BSE). A signed copy of the Red Herring Prospectus has been delivered for registration to the ROC on September 17, 2022 and Prospectus shall be delivered for filing to the RoC in accordance with Section 26(4) of the Companies Act, 2013. For details of the material contracts and documents available for inspection from the date of the Red Herring Prospectus up to the Bid/ Issue Closing Date, see "Material Contracts and Documents for Inspection" on page 271 of the Red Herring Prospectus.

**DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"):** Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the Red Herring Prospectus has been filed with SEBI. In terms of the SEBI Regulations, the SEBI shall not issue any observation on the Offer Document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire Disclaimer Clause of SEBI beginning on page 194 of the Red Herring Prospectus.

**DISCLAIMER CLAUSE OF BSE (THE DESIGNATED STOCK EXCHANGE):** It is to be distinctly understood that the permission given by BSE Limited ("BSE") should not in any way be deemed or construed that the contents of the Prospectus or the price at which the equity shares are offered has been cleared, solicited or approved by BSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the Disclaimer clause pertaining to BSE.

**GENERAL RISK:** Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the Issuer and this Issue, including the risks involved. The Equity Shares have not been recommended or approved by the SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to "Risk Factors" on page 24 of the Red Herring Prospectus.

**ASBA\***

**Simple, Safe, Smart way of Application- Make use of it!!!!**

**\*Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below.**

**Mandatory in Public Issues from January 01, 2016. No Cheque will be accepted**



**UPI-Now available in ASBA for Retail Individual Investors (RII)\*\***

**Investors are required to ensure that the bank account used for bidding is linked to their PAN. UPI – Now available in ASBA for RIIs applying through Registered Brokers, DPs & RTAs. RIIs also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account.**

Investors have to apply through the ASBA process. \*ASBA has to be availed by all the investors except anchor investor. UPI may be availed by Retail Individual Investors. For details on the ASBA and the UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 214 of the Red Herring Prospectus. The process is also available on the website of Association of Investment Bankers of India ("AIBI"), the Stock Exchanges and in the General Information Document.

\*ASBA forms can be downloaded from the website of BSE ("BSE SME")

\*\*List of banks supporting UPI is also available on the website of SEBI at [www.sebi.gov.in](http://www.sebi.gov.in). Axis Bank Limited has been appointed as Sponsor Bank for the Issue, in accordance with the requirements of the SEBI circular dated November 1, 2018, as amended. For UPI related queries, investors can contact NPCI at the toll free number-18001201740 and Mail Id- [ipo.upi@npci.org.in](mailto:ipo.upi@npci.org.in). For the list of UPI Apps and Banks live on IPO, please refer to the link [www.sebi.gov.in](http://www.sebi.gov.in). For issue related grievance investors may contact: Hem Securities Limited-Mr. Ajay Jain (+91 022 -4906000) (Email Id: [ib@hemsecurities.com](mailto:ib@hemsecurities.com)).

BOOK RUNNING LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
<p><b>HEM SECURITIES LIMITED</b> Address: 904, A Wing, Naman Midtown, Senapati Bapat Marg, Elphinstone Road, Lower Parel, Mumbai-400013, Maharashtra, India Tel No.: +91-22-4906 0000 Email: <a href="mailto:ib@hemsecurities.com">ib@hemsecurities.com</a> Website: <a href="http://www.hemsecurities.com">www.hemsecurities.com</a> Investor Grievance Email: <a href="mailto:redressal@hemsecurities.com">redressal@hemsecurities.com</a> Contact Person: Mr. Ajay Jain SEBI Reg. No.: INM000010981</p>	<p><b>BIGSHARE SERVICES PRIVATE LIMITED</b> Address: S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East) Mumbai – 400093, India. Tel No.: +91 22 6263 8200 Facsimile: +91 22 6263 8299 Email: <a href="mailto:ipo@bigshareonline.com">ipo@bigshareonline.com</a> Website: <a href="http://www.bigshareonline.com">www.bigshareonline.com</a> Investor Grievance Email: <a href="mailto:redressal@bigshareonline.com">redressal@bigshareonline.com</a> Contact Person: Mr. Aniket Chindarkar SEBI Registration Number: MB/INR000001385</p>	<p><b>CONCORD CONTROL SYSTEMS LIMITED</b> Mrs. Lavisha Wadhvani G-36 U.P.S.I.D.C, Industrial Area, Deva Road, Chinhath, Lucknow-226019, Uttar Pradesh, India. Tel No: +91-78000 08745 E-mail: <a href="mailto:info@concordgroup.in">info@concordgroup.in</a> Website: <a href="http://www.concordgroup.in">www.concordgroup.in</a> CIN: U31908UP2011PLC043229</p> <p>Investors can contact the Company Secretary and Compliance Officer or the BRLMs or the Registrar to the Issue in case of any pre-issue or post-issue related problems, such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account and refund orders, etc.</p>

**AVAILABILITY OF RED HERRING PROSPECTUS:** Investors are advised to refer to the Red Herring Prospectus and the Risk Factors contained therein before applying in the Issue. Full copy of the Red Herring Prospectus is available on the website of the Company at [www.concordgroup.in](http://www.concordgroup.in), the website of the BRLMs to the Issue at [www.hemsecurities.com](http://www.hemsecurities.com), the website of BSE SME at <https://www.bsesme.com/PublicIssues/SMEIPODRHP.aspx>, respectively.

**AVAILABILITY OF BID-CUM-APPLICATION FORMS:** Bid-Cum-Application forms can be obtained from the Registered Office of the Company: Concord Control Systems Limited, Telephone: +91-7800008745; BRLMs: Hem Securities Limited, Telephone: +91-22-4906 0000 and the Syndicate Members: Hem Finlease Private Limited, Telephone: +91 022-49060000 and at the selected locations of the Sub-Syndicate Members, Registered Brokers, RTAs and CDPs participating in the Issue. Bid-cum-application Forms will also be available on the websites of BSE SME and the designated branches of SCSBs, the list of which is available at websites of the stock exchanges and SEBI.

**ESCROW COLLECTION BANK/ REFUND BANK/ PUBLIC ISSUE ACCOUNT BANK/ SPONSOR BANK:** Axis Bank Limited.

**LINK TO DOWNLOAD ABRIDGED PROSPECTUS:** <https://concordgroup.in/abridged-prospectus.php>

**UPI:** Retail Individual Bidders can also Bid through UPI Mechanism.

**All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus.**

On behalf of the Board of Directors

For Concord Control Systems Limited

Sd/-

Mrs. Lavisha Wadhvani

Company Secretary & Compliance Officer

Place : Lucknow, Uttar Pradesh

Date: September 20, 2022

**Disclaimer:** Concord Control Systems Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the RHP with the Registrar of Companies, Kanpur, Uttar Pradesh on September 17, 2022 and thereafter with SEBI and the Stock Exchanges. The RHP is available on the website of BSE SME at <https://www.bsesme.com/PublicIssues/SMEIPODRHP.aspx> and on the websites of the BRLMs at [www.hemsecurities.com](http://www.hemsecurities.com). Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" beginning on page 24 of the Red Herring Prospectus.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States in "offshore transactions" in reliance on Regulation "S" under the Securities Act and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.

Raka

**ADITYA BIRLA FASHION AND RETAIL LIMITED**  
(CIN: L18101MH2007PLC233901)  
Regd. Office: Piramal Agastya Corporate Park, Building 'A', 4<sup>th</sup> and 5<sup>th</sup> Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070;  
Tel.: +91-86529 05000; Fax: +91-86529 05400; Website: [www.abfrl.com](http://www.abfrl.com) E-mail: [secretarial@abfrl.adityabirla.com](mailto:secretarial@abfrl.adityabirla.com)

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**POSTAL BALLOT NOTICE**

Notice is hereby given pursuant to the provisions of Section 108 and 110 and other applicable provisions, if any, of the Companies Act, 2013 ("the Act"), read with Rule 20 and 22 of the Companies (Management and Administration) Rules, 2014 ("the Rules"), Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), Secretarial Standard-2 on General Meetings issued by The Institute of Company Secretaries of India ("SS-2") including any statutory modification(s) or re-enactment(s) thereof for the time being in force, read with all applicable circulars on the matter issued by Ministry of Corporate Affairs, Government of India and Securities and Exchange Board of India and subject to other applicable laws and regulations, that the approval of Members is being sought by way of Postal Ballot through remote e-voting for matter as set out in the Postal Ballot Notice ("Notice") dated September 20, 2022.

The Notice has been sent on Tuesday, September 20, 2022, through electronic mode only, to those Members whose e-mail ID's are registered with the Company/ Link Intime India Private Limited ("RTA")/ Depositories as on Friday, September 9, 2022 ("cut-off date"). The requirement of sending physical copies of the Notice has been dispensed with vide the MCA circulars.

**Manner of registering email ID, Mobile Number and Bank Account details:**

- Shareholders holding shares in Physical Mode: Register/ update their email ID, Mobile number and Bank Account details by sending a request letter duly signed by the Shareholder(s) mentioning the Name of the Company, Folio number, Bank Account Details, self-attested copy of PAN card and cancelled cheque leaf. In case the cancelled cheque leaf does not bear the Shareholders name, please attach a copy of the bank passbook statement, duly self-attested to the Company at [secretarial@abfrl.adityabirla.com](mailto:secretarial@abfrl.adityabirla.com) or the RTA at [rnt.helpdesk@linkintime.co.in](mailto:rnt.helpdesk@linkintime.co.in).
- Shareholders holding shares in Dematerialised Mode: Register/ update their email ID, Mobile number and Bank Account details with their respective Depository Participant.

The e-copy of the Notice is also available on the website of the:

- Company at [www.abfrl.com](http://www.abfrl.com);
- Stock Exchanges i.e. BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE") at [www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com) respectively; and
- RTA at <https://instavote.linkintime.co.in>

In terms of Section 108 of the Act read with Rule 20 of the Rules, as amended, and Regulation 44 of the SEBI Listing Regulations & SS-2, the Company is pleased to provide its Members with the facility to exercise their right to vote on the resolution proposed to be passed by Postal Ballot through remote e-voting.

The Company has engaged the services of the RTA for providing the e-voting facility for remote e-voting.

All documents referred to in the Notice will be available for electronic inspection without any fee by the Members from the date of dispatch of the Notice up to Thursday, October 20, 2022. Members seeking to inspect such documents can send an email to the Company Secretary at [secretarial@abfrl.adityabirla.com](mailto:secretarial@abfrl.adityabirla.com)

Mr. Dilip Bharadiya (holding Membership No. FCS 7956), Partner of M/s. Dilip Bharadiya & Associates, Company Secretaries, has been appointed by the Company as the scrutiner for conducting the entire e-voting process in a fair and transparent manner.

The Members are requested to note the e-voting instructions as follows:

- The Notice is being sent to the shareholders of the Company whose names appear on the Register of Members/List of Beneficial Owners as received from the Depositories as on cut-off date. A person who is not a member as on the cut-off date should treat this notice for information purposes only.
- A person whose name is recorded in the Register of Members or in the Register of Beneficial Owners maintained by the Depositories as on the cut-off date shall be entitled to vote on the Resolution set forth in the Notice.
- The remote e-voting period will commence on Wednesday, September 21, 2022 at 9.00 a.m. and end on Thursday, October 20, 2022 at 5.00 p.m. The remote e-voting shall be disabled for voting thereafter by the RTA.
- During this period, Members of the Company as on cut-off date holding shares in physical or in dematerialised form, may cast their votes through remote e-voting. Once the vote on a resolution is cast by the Member, the same cannot be modified subsequently by such Member.
- In case the Members have any queries or issues regarding the e-voting facility they may refer to the frequently asked questions and e-voting manual available at <https://instavote.linkintime.co.in> (under help section) or contact Mr. Rajiv Ranjan at telephone no. 022-4918 6000 or write an e-mail to [enotices@linkintime.co.in](mailto:enotices@linkintime.co.in) or [secretarial@abfrl.adityabirla.com](mailto:secretarial@abfrl.adityabirla.com).

The Scrutinizer will submit his report to the Chairman as nominated by the Board for this purpose after completion of scrutiny of the remote e-voting. The results shall be declared on or before Tuesday, October 25, 2022 and will be displayed along with the Scrutiniser's Report on the website of the Company i.e. [www.abfrl.com](http://www.abfrl.com), RTA i.e. <https://instavote.linkintime.co.in>, and Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at [www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com) respectively.

Members are requested to carefully read all the Notes set out in the Notice and in particular the procedure of casting vote through remote e-voting.

For Aditya Birla Fashion and Retail Limited  
Sd/-  
Geetika Anand  
Company Secretary and Compliance Officer

Date : September 20, 2022  
Place : Mumbai

**An Aditya Birla Group Company**

**TATA STEEL LONG PRODUCTS LIMITED**  
Registered Office: P. O. - Joda, Keonjhar, Odisha 758 034 IN  
Tel No: (06767) 278122, Fax No : (06767) 278159  
E-mail : [investorcell@tatasteellp.com](mailto:investorcell@tatasteellp.com) Website : [www.tatasteellp.com](http://www.tatasteellp.com)  
CIN: L27102OR1982PLC001091

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**POSTAL BALLOT NOTICE AND E-VOTING INFORMATION**

Notice is hereby given that Tata Steel Long Products Limited ("the Company") is seeking approval of the Members of the Company by way of Postal Ballot through remote e-voting on the following resolution(s):

Item No.	Description of the Ordinary Resolutions
1	Omnibus Material Related Party Transaction(s) with Neelachallspat Nigam Limited – Operational Transaction(s)
2	One time Material Related Party Transaction(s) with Neelachallspat Nigam Limited – Financial Transaction(s)
3	Omnibus Material Related Party Transactions with Tata Steel Limited
4	Omnibus Material Related Party Transactions between TS Global Procurement Company Pte. Ltd., a fellow subsidiary of Tata Steel Long Products Limited and Neelachallspat Nigam Limited, a subsidiary of Tata Steel Long Products Limited
5	Omnibus Material Related Party Transactions between Tata Steel Limited, the promoter holding company of Tata Steel Long Products Limited and Neelachallspat Nigam Limited, a subsidiary of Tata Steel Long Products Limited - Operational Transaction(s)
6	One time Material Related Party Transaction(s) between Tata Steel Limited, the promoter holding company of Tata Steel Long Products Limited and Neelachallspat Nigam Limited, a subsidiary of Tata Steel Long Products Limited – Financial Transaction(s)

The Postal Ballot Notice ("Notice") is available on the website of the Company at <https://www.tatasteellp.com/postal-ballot/>, the website of the National Securities Depository Limited (NSDL) at [www.evoting.nsdl.com](http://www.evoting.nsdl.com) and on the website of the Stock Exchanges on which the equity shares of the Company are listed i.e. BSE Limited at [www.bseindia.com](http://www.bseindia.com) and National Stock Exchange of India Limited at [www.nseindia.com](http://www.nseindia.com)

In compliance with the provisions of the Companies Act, 2013, and the General Circular Nos. 14/2020 dated April 8, 2020, 17/2020 dated April 13, 2020, 22/2020 dated June 15, 2020, 33/2020 dated September 28, 2020, 39/2020 dated December 31, 2020, 10/2021 dated June 23, 2021, 20/2021 dated December 8, 2021 and 3/2022 dated May 5, 2022, issued by the Ministry of Corporate Affairs (collectively called "MCA Circulars"), the Company has sent the postal ballot notice on Monday, September 19, 2022, only through electronic mode, to those members whose e-mail addresses are registered with the Company/Depositories and whose names are recorded in the Register of Members of the Company or in the Register of Beneficial Owners maintained by the Depositories as on Friday, September 16, 2022 ("Cut-off date"). Accordingly, physical copy of the Notice along with Postal Ballot Form and pre-paid business reply envelope has not been sent to the Members for this Postal Ballot.

The Company has engaged the services of NSDL to provide remote e-voting facility to its Members. The remote e-voting period commences on Friday, September 23, 2022 from 9.00 a.m. (IST) and ends on Saturday, October 22, 2022 at 5.00 p.m. (IST). The e-voting module shall be disabled by NSDL thereafter. Voting rights of the Members shall be in proportion to the shares held by them in the paid-up equity share capital of the Company as on Cut-off date. Once vote on a resolution is cast, the Member will not be able to change it subsequently. Please note that communication of assent or dissent of the Members would only take place through the remote e-voting system. Only those Members whose names are recorded in the Register of Members of the Company or in the Register of Beneficial Owners maintained by the Depositories as on the Cut-off date will be entitled to cast their votes by remote e-voting.

To facilitate Members to receive this Notice electronically, the Company has made arrangements with its Registrar and Transfer Agent, TSR Consultants Private Limited ("RTA") for registration of e-mail addresses in terms of the MCA Circulars. Members who have not registered their e-mail addresses with the Company may register the same with the RTA on or before 5:00 p.m. (IST) on Thursday, October 13, 2022, basis which, the NSDL will provide the Member with copy of the Notice. The procedure to register e-mail address with the RTA and the procedure for remote e-voting is provided in the Notice.

In case of any queries, you may refer the Frequently Asked Questions (FAQs) for Shareholders and e-voting user manual for Shareholders available at the download section of [www.evoting.nsdl.com](http://www.evoting.nsdl.com) or call on toll free no.: 1800 1020 990 and 1800 22 44 30 or send a request to Mr. Amit Vishal, Asst. Vice President-NSDL or Mr. Sanjeev Yadav, Assistant Manager-NSDL at [evoting@nsdl.co.in](mailto:evoting@nsdl.co.in) or contact at NSDL, 4th Floor, 'A' Wing, Trade World, Kamala Mills Compound, Senapati Bapat Marg, Lower Parel, Mumbai 400 013.

The Board of Directors of the Company has appointed Mr. P. V. Subramanian, Practicing Company Secretary (Membership No. ACS 4585, CP No. 2077), as the Scrutinizer to scrutinize the postal ballot voting process in a fair and transparent manner. The Scrutinizer will submit his report to the Chairman of the Company, or any other person authorized by him, on or before Monday, October 24, 2022. The results of the voting conducted by Postal Ballot along with the Scrutiniser's Report will be made available on the website of the Company at [www.tatasteellp.com](http://www.tatasteellp.com) and on the website of NSDL at [www.evoting.nsdl.com](http://www.evoting.nsdl.com) and intimated to BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE"), where the equity shares of the Company are listed, on or before Monday, October 24, 2022. Additionally, the result will also be placed on the notice board at the Registered Office of the Company.

Tata Steel Long Products Limited  
Sd/-  
Sankar Bhattacharya  
Company Secretary and Compliance Officer  
Membership No.11438

Date : September 19, 2022  
Place : Kolkata

**Jay SPEAKS**

The Art of War,  
boardroom edition.

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