

September 7, 2016

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400001. Fax # 022 - 2272 3121

National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1, G-Block, Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051. Fax # 022 - 2659 8237/38, 2659 8120

Sub.: Proceedings of the Ninth Annual General Meeting of Aditya Birla Fashion and Retail Limited ("the Company") held on September 7, 2016.

Ref.: Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") [Scrip Code: BSE - 535755; NSE - ABFRL]

Dear Sirs,

The Ninth Annual General Meeting of the Company was held today i.e. on September 7, 2016 at Ravindra Natya Mandir, PL Deshpande Maharashtra Kala Academy, Near Siddivinayak Temple, Sayani Road Prabhadevi, Mumbai - 400025, Maharashtra ("said AGM") and the following items were transacted at the said AGM:-

| Item No. | Resolution(s) | Type of Resolution | Method of Voting | Result |
|-------------|---|-----------------------|---|--------|
| 1 | Adoption of Audited Financial Statements | Ordinary | Remote E-voting and E-voting at the AGM | with |
| 2 | Appointment of Director | Ordinary | | |
| 3 | Re-appointment of Statutory Auditors and fixing their remuneration | Ordinary | | |
| 4 | Fees to be paid by Members of the Company for service of documents through a particular mode of service | Ordinary | | |
| 5 | Issuance of Non-Convertible Debentures for an amount of upto ₹ 1,250 crore, on private placement basis | Special | | |
| 6 | Increase in overall borrowing limits of the Company | Special | | |
| 7 | Creation of Charge/ Mortgage on assets of the Company | Special | | |
| 8 | Revision in limits of remuneration of Mr. Pranab Barua, Managing Director of the Company | Special | | |



Mr. Dilip Bharadiya, Practising Company Secretary was appointed as the Scrutinizer to scrutinize the Remote E-voting process and E-voting at the said AGM. Results of the voting will be intimated to you separately along with the report of the Scrutinizer.

The above is for your information and record.

Thanking You,

For Aditya Birla Fashion and Retail Limited

Asst. Vice President & Company Secretary

Central Depository Services (India) Limited 17th Floor, Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400001. Fax # 022- 2272 2072

National Securities Depository Limited Trade World, A wing, 4th & 5th Floors, Kamala Mills Compound, Lower Parel, Mumbai - 400 013. Fax # 022 - 2497 6351