

**ADITYA BIRLA**



January 10, 2017

**BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400001.  
Fax # 022 - 2272 3121

**National Stock Exchange of India Limited**

Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C/1, G-Block,  
Bandra-Kurla Complex, Bandra (East),  
Mumbai - 400 051.  
Fax # 022 - 2659 8237/38 & 2659 8120

**Sub: Compliance of the provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

**Ref.: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015**

**[Scrip Code: BSE – 535755; NSE – ABFRL]**

Dear Sirs,

This is to inform you the Board of Directors of the Company, by way of Circular Resolution passed on January 10, 2017 have appointed Mr. Sanjeeb Chaudhuri (DIN: 03594427) as an Additional Independent Director on the Board of the Company for a period of 5 (five) consecutive years with effect from January 9, 2017, subject to the approval of the shareholders of the Company at the ensuing Annual General Meeting.

Brief profile of Mr. Sanjeeb Chaudhuri, is as under:

Mr. Sanjeeb Chaudhuri, 64, is currently the Global Head of Brand & Chief Marketing Officer, Standard Chartered. Prior to his career with Standard Chartered Bank, Mr. Chaudhuri was CEO, Retail and Commercial Banking for Citicorp, Europe, Middle East and Africa, while also holding the role of Head, Retail Banking and Chief Marketing Officer for Europe, Middle East and Africa. He was also a member of the Citi CEO Leadership Forum, the Citi Global Digital Council and the Citi Global Advertising Council. Before joining Citicorp, Sanjeeb held senior marketing and general management positions at Procter & Gamble, Colgate-Palmolive and Unilever, across the healthcare, personal and household products, food and beverage categories.

Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited)

701-704, 7<sup>th</sup> Floor, Skyline Icon Business Park,  
86-92, Off A. K. Road, Marol Village, Andheri East,  
Mumbai, Maharashtra-400059, India

CIN L18101MH2007PLC233901  
Tel. +91 86529 05000  
Fax +91 86529 05400

Website www.abfri.com  
E-mail abfri@adityabirla.com



**ADITYA BIRLA**



He is also a visiting Faculty at Judge Business School, Cambridge. He holds governance experience on various European Supervisory and Asian Boards and served on Strategy, Risk and Audit Committee. Mr. Chaudhuri has a BSc (Honours), and an MBA degree from J Bajaj Institute of Management Studies, Mumbai and has attended many Advanced Management Programs. Presently, Mr. Chaudhuri is not a director on any Board.

Please note that Mr. Chaudhuri is not, in any way, concerned or related with any of the existing Directors on the Board of the Company.

Request you to please take the above details on record.

Thanking you,

Yours faithfully,

For **Aditya Birla Fashion and Retail Limited**

**Geetika Anand**

**Asst. Vice President & Company Secretary**



Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited)

701-704, 7<sup>th</sup> Floor, Skyline Icon Business Park,  
86-92, Off A. K. Road, Marol Village, Andheri East,  
Mumbai, Maharashtra-400059, India

CIN L18101MH2007PLC233901  
Tel. +91 86529 05000  
Fax +91 86529 05400

Website [www.abfrl.com](http://www.abfrl.com)  
E-mail [abfrl@adityabirla.com](mailto:abfrl@adityabirla.com)