

February 7, 2018

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1, G-Block, Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051.

Sub.: Intimation of Schedule of Meetings with Institutional Investors/ Analysts

Ref.: 1. Regulations 46(2)(o) of the Securities Exchange Board of India (Listing Obligations and Disclosures Requirements) Regulations, 2015 ("SEBI Listing Regulations")

2. Scrip Code: BSE - 535755; NSE - ABFRL

Dear Sir/Madam,

Pursuant to SEBI Listing Regulations, please take note of the following schedule of the meeting(s) held by the Company with Institutional Investors/ Analysts:

| Date | Name of Fund/Company | Type of Meeting(s) | Venue |
|------------------|----------------------|--------------------|--------|
| February 6, 2018 | Tata MF | Group Meeting(s) | Mumbai |
| | SBI MF | | |
| | Saif Partners | | |
| | Reliance MF | | |
| | Axis MF | | |
| | Enam Holdings | | |
| | Mirae | | |
| | Whiteoak | | |
| | Baroda Pioneer | | |
| | Valuequest | | |
| | iThought | | |
| | Malabar | | |
| | Infina | | |
| | Motilal Oswal PMS | | |
| | Sundaram MF | | |
| | UTI MF | | |

The aforesaid information is uploaded on the website of the Company i.e. www.abfrl.com.

The above is for your information and records.

Thanking you,

Yours faithfully,

For Aditya Birla Fashion and Retail Limited

Geetika Anand

Asst. Vice President & Company Secretary