



February 13, 2018

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot No. C/1,
G-Block, Bandra-Kurla Complex, Bandra (East),
Mumbai - 400 051.

**Sub.: Intimation of Schedule of Meetings held by Aditya Birla Fashion and Retail Limited
(“Company”) with Institutional Investors/Analysts**

- Ref.: 1. Regulations 46(2)(o) of the Securities Exchange Board of India (Listing Obligations and Disclosures Requirements) Regulations, 2015 (“SEBI Listing Regulations”)**
2. Scrip Code: BSE - 535755; NSE - ABFRL

Dear Sir/Madam,

Pursuant to SEBI Listing Regulations, please take note of the following schedule of the meeting(s) held by the Company with Institutional Investors/ Analysts:

Date	Name of Fund/Company	Type of Meeting(s)	Venue
February 9, 2018	Quantum Asset Management Company Private Limited	Group Meeting	Mumbai
	Grantham Mayo Van Otterloo & Co.		
	Quest Investment Advisors Pvt Ltd		
	Daiwa Porthfolio Advisors (India) Pvt Ltd		
	East Bridge Capital Management		
	Banyan Tree Advisors		
	Hornbill Capital	Group Meeting	
	HDFC Asset Management Company Limited		
	SBI Life Insurance Co.Ltd		
	ICICI Prudential Life Insurance Company Limited		
	Jupiter Asset Management Limited		
	Future Generali India Life Insurance Co Ltd	Group Meeting	
	Aegon Life Insurance		
	AUM India Adisors – PB		
	Renissance Investment Managers – PB		
Kotak Portfolio			

Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited)

701-704, 7th Floor, Skyline Icon Business Park, 86-92, Off A. K. Road, Marol Village, Andheri East, Mumbai, Maharashtra-400059. India

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Corporate ID No.: L18101MH2007PLC233901



Date	Name of Fund/Company	Type of Meeting(s)	Venue
February 9, 2018	ICICI Prudential Life Insurance Company Limited	One on One	Mumbai
	Ashmore Investment Funds (India)	One on One	
	Franklin Templeton Asset Management (India) Pvt Ltd	One on One	

The aforesaid information is uploaded on the website of the Company i.e. www.abfrl.com.

The above is for your information and records.

Thanking you,

Yours faithfully,

For **Aditya Birla Fashion and Retail Limited**

Geetika Anand

Asst. Vice President & Company Secretary