



May 9, 2018

**BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001.

**National Stock Exchange of India Limited**

Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E), Mumbai – 400 051.

**Sub.: Intimation of Schedule of Conference Call with the Analyst(s)/ Institutional Investor(s) w.r.t. Financial Results of Aditya Birla Fashion and Retail Limited ("Company")**

**Ref.: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations")**  
**[Scrip Code: BSE – 535755; NSE – ABFRL]**

Dear Sir/ Madam,

This is to inform you that a conference call with Analyst(s)/ Institutional Investor(s) w.r.t. the Financial Results of the Company for the quarter and year ended March 31, 2018, is scheduled to be held on Friday, May 11, 2018 ("**said call**").

Details pertaining to the said call are enclosed herewith and transcript of the said call will be uploaded on the Company's website i.e. [www.abfrl.com](http://www.abfrl.com) in due course.

The above is for your information and record.

Thanking you,

Yours faithfully,

**For Aditya Birla Fashion and Retail Limited**

**Geetika Anand**

**Asst. Vice President & Company Secretary**

Encl.: As above



## Aditya Birla Fashion and Retail Limited

### Q4 FY17-18 Earnings Call

**Friday, May 11, 2018 at 16:00 HRS (IST)**

We are pleased to invite you to the conference call with the senior management of Aditya Birla Fashion and Retail Limited to be held on **Friday, May 11, 2018 at 16:00 HRS (IST)** to discuss the financial results for the quarter and year ended 31<sup>st</sup> March 2018. Investor presentation will be available on Company's website [www.abfrl.com](http://www.abfrl.com) post announcement of results on the same day.

The call will begin with a brief discussion by the Company's management on the quarter's earnings performance followed by an interactive Question & Answer session.

#### Details of the conference call are:

Date	Friday, May 11, 2018	
Time	16:00 HRS (IST)	
LOCATION		ACCESS NUMBERS
Mumbai (India)		Primary Number (TOLL NUMBER): + 91 22 6280 1324, +91 22 7115 8225
Local Access Number		TOLL NUMBER : +91-7045671221 Ahmedabad, Bangalore, Chandigarh, Chennai, Gurgaon (NCR), Hyderabad, Kochi/Cochin, Kolkata, Lucknow, Pune
Toll Free Numbers	Singapore	+ 800 101 2045
	Hong Kong	+ 800 964 448
	UK	+ 0 808 101 1573
	USA	+ 1 866 746 2133

Transcript of the conference call will be uploaded on the company's website in due course.

#### For further information, please contact:

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#### Aditya Birla Fashion and Retail Limited

Corporate Identity Number L18101MH2007PLC233901

Regd. Office: 701-704, 7<sup>th</sup> Floor, Skyline Icon Business Park, 86-92, Off. Andheri – Kurla Road, Andheri (East), Mumbai – 400 059, India

Website: [www.abfrl.com](http://www.abfrl.com) Email: [invrelations.abfrl@adityabirla.com](mailto:invrelations.abfrl@adityabirla.com)