



August 13, 2018

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001.

**National Stock Exchange of India Limited**  
Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C-1,  
G-Block, Bandra Kurla Complex, Bandra (East),  
Mumbai - 400 051.

**Sub.: Intimation of Schedule of Meetings with Institutional Investors/ Analysts**

**Ref.: Regulation 46(2)(o) of the Securities and Exchange Board of India (Listing Obligations and Disclosures Requirements) Regulations, 2015 ("SEBI Listing Regulations")**  
**[Scrip Code: BSE - 535755; NSE - ABFRL]**

Dear Sir/ Ma'am,

In terms of the above referred provisions of the SEBI Listing Regulations, please take note of the following schedule of the meeting(s) held by the Company with Institutional Investors/ Analysts:

Date	Name of Fund/ Company	Type of Meeting(s)	Venue
August 9, 2018	Emkay Global Financial Services Limited	Group	Mumbai
	Axis Mutual Fund		
	Canara Robecco Mutual Fund		
	HDFC Standard Life Insurance		
	ICICI Prudential AMC		
	ICICI Prudential Life Insurance		
	IDFC Asset Management Company		
	Lucky Securities		
	Religare Asset Management		
	SBI Life Insurance		
	Reliance Mutual Fund		
	Subhkam Ventures (I) Private Limited		
	Grantham Mayo, Van Otterloo (GMO via PNOTES)		
	Mahindra Asset Management Co. Pvt. Ltd		
Atlantis Investment			



(P.T.O.)



Date	Name of Fund/ Company	Type of Meeting(s)	Venue
August 9, 2018	Axis Mutual Fund	Group	Mumbai
	Bharti Axa Insurance		
	Birla Sun Life Asset Management		
	Birla Sun Life Insurance Co Ltd		
	Canara Robecco Mutual Fund		
	Edelweiss Mutual Fund		
	ASK Investment Managers Pvt. Ltd.		
	HSBC Asset Management		
	Exide Life Insurance		
	L&T Investment Management		
	Pramerica Asset Managers Pvt. Ltd		
	Principal Asset Management		
	Religare Asset Management		
	Tata AIA Life Insurance		
	ILFS		
	Reliance Mutual Fund		
	Argonaut		
	Eastbridge Capital		
	DHFL Pramerica AMC		
	Ampersand Capital Investment Advisor		
Motilal Oswal AMC	One-on-one		
Reliance General Insurance Co.Ltd	Group		
Goldman Sachs Asset Management (India) Pvt. Ltd			
Renaissance Investments Managers pvt ltd			

The aforesaid information is for your information and records. The same is also uploaded on the website of the Company i.e. [www.abfrl.com](http://www.abfrl.com).

Thanking you,

Yours faithfully,

For Aditya Birla Fashion and Retail Limited

  
Geetika Anand

Asst. Vice President & Company Secretary

