



August 22, 2018

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001.

**National Stock Exchange of India Limited**  
Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C-1,  
G-Block, Bandra Kurla Complex, Bandra (East),  
Mumbai - 400 051.

**Sub.: Intimation of Schedule of Meetings with Institutional Investors/ Analysts**

**Ref.: Regulation 46(2)(o) of the Securities and Exchange Board of India (Listing Obligations and Disclosures Requirements) Regulations, 2015 ("SEBI Listing Regulations")**  
**[Scrip Code: BSE - 535755; NSE - ABFRL]**

Dear Sir/ Madam,

In terms of the above referred provisions of the SEBI Listing Regulations, please take note of the following schedule of the meeting(s) held by the Company with Institutional Investors/ Analysts:

Date	Name of Fund/ Company	Type of Meeting	Venue
August 20, 2018	Capital Group International	One on One	Bengaluru
	IDFC MF		
	ICICI Prudential MF	One on One	
	Wellington	One on One	
	Bajaj Allianz	One on One	
	Birla MF	Group	
	Aquarius Advisors		
	Axis MF		
	Goldman MF		
	Helios Capital		
	LIC MF		
	Mirae MF		
	Motilal MF		
	Reliance Treasury		
	Tamohara Investment		
Westbridge			

(P.T.O.)



**ADITYA BIRLA****FASHION & RETAIL**

<b>Date</b>	<b>Name of Fund/ Company</b>	<b>Type of Meeting</b>	<b>Venue</b>
August 20, 2018	Alchemy	Group	Bengaluru
	Premji Invest		
	Coupland Cardiff		
	Mahindra MF		
	Progressive India Fund		
	Steadview capital		
	Sundaram MF		
	Suyash Advisors		
	Tata AIA Life Insurance		
	Tata MF		
White Oak			

The aforesaid information is for your information and records. The same is also uploaded on the website of the Company i.e. [www.abfrl.com](http://www.abfrl.com).

Thanking you,

Yours faithfully,

For **Aditya Birla Fashion and Retail Limited**



Geetika Anand

**Asst. Vice President & Company Secretary**