

March 28, 2019

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051

Sub.: Intimation of Schedule of Meetings with Institutional Investors/ Analysts

Ref.: 1. Regulation 46(2)(o) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations")

2. Scrip Codes: BSE - 535755; NSE - ABFRL

Dear Sir/ Madam,

In terms of the above referred provisions of the SEBI Listing Regulations, please take note of the following schedule of the meetings held by Aditya Birla Fashion and Retail Limited ("the Company") with Institutional Investors/ Analysts:

Date	Name of Fund/ Company	Type of Meeting	Venue
March 26,	ICICI Prudential MF	4	Mumbai
2019	SBI Life Insurance	Group	
	Steadview Capital		
	Reliance Mutual Fund	One to One	
	Capital Investment Trust	Group	
	IDFC MF		
	MOSL AMC	One to One	
	Aion	Group	
	Avendus Capital		
	Baring Private Equity		
	Canara Robeco		
	Edelweiss AMC		
	Goldman Sachs Asset		
	Kotak MF		
	Mirae Asset Management		
	New Vernon Capital		
	Principal Mutual Fund		
	UTI MF		
	Sands Capital Ltd.	One on One	

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Date	Name of Fund/ Company	Type of Meeting	Venue
March 26, 2019	Fraklin Templeton Asset Management India	One on One	Mumbai
	ASK Investments		
	Exide Life Insurance		
	GMO Emerging Markets		
	HDFC Asset Management		
	ICICI Prudential Life Insurance	Group	
	Invesco Mutual Fund		
	Max Life Insurance		
	Multiples Alternate Asset		
	SBI Mutual Fund		
	Sundaram Asset Management Co.	One on One	

The aforesaid information is for your information and records. The same is also uploaded on the website of the Company i.e. www.abfrl.com.

Thanking you.

Yours faithfully,

For Aditya Birla Fashion and Retail Limited

Geetika Anand

Asst. Vice President & Company Secretary

