

May 26, 2020

BSE Limited
Scrip Code: 535755

National Stock Exchange of India Limited
Symbol: ABFRL

Sub.: <u>Intimation of Schedule of Conference Call with the Analysts/ Institutional Investors with</u> respect to the Financial Results of Aditya Birla Fashion and Retail Limited ("the Company")

Ref.: Regulation 30 (read with Schedule III - Part A) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/ Madam,

This is to inform you that a conference call i.e. "Q4 FY 19-20 Earnings Call" with the Analysts/Institutional Investors is scheduled to be held on Wednesday, May 27, 2020 at 17:00 HRS (IST) ("said call").

Details pertaining to the said call are enclosed herewith and the same is also uploaded on the Company's website i.e. www.abfrl.com.

Further, please note that the transcript of the said call will also be uploaded on the Company's website in due course.

The above is for your information and record.

Thanking you.

Yours faithfully,
For Aditya Birla Fashion and Retail Limited

Geetika Anand Vice President & Company Secretary

Encl.: As above

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CIN: L18101MH2007PLC233901

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Aditya Birla Fashion and Retail Limited

Q4 FY19-20 Earnings Call Invite

Wednesday, May 27, 2020 at 17:00 HRS (IST)

We are pleased to invite you to the conference call with the senior management of Aditya Birla Fashion and Retail Limited scheduled to be held on **Wednesday**, **May 27**, **2020 at 17:00 HRS (IST)** to discuss the financial results for the quarter and year ended on March 31, 2020. Investor presentation will be available on the Company's website i.e. www.abfrl.com, post announcement of the results on the same day.

The call will begin with a brief discussion by the Company's management on the quarterly financial and operating performance followed by a round of Questions and Answers.

Details of the conference call are as under:

Date	Wednesday, May 27, 2020		
Time	17:00 HRS (IST)		
LOCATION		ACCESS NUMBERS	
Universal Dial-in		Primary Number (Toll Number): + 91 22 6280 1324, +91 22 7115 8225	
Local Dial-in Available all over India		Toll Number: +91-7045671221 Ahmedabad, Bengaluru, Chandigarh, Chennai, Gurgaon (NCR), Hyderabad, Kochi/Cochin, Kolkata, Lucknow, Mumbai, Pune	
	Singapore	+ 800 101 2045	
International	Hong Kong	+ 800 964 448	
Toll Free	UK	+ 0 808 101 1573	
	USA	+ 1 866 746 2133	

Transcript of the conference call will be uploaded on the Company's website in due course.

For further information or any queries, please contact:

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Head - Investor Relations	Investor Relations	ì
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Aditya Birla Fashion and Retail Limited

Corporate Identity Number: L18101MH2007PLC233901

Regd. Office: Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070

 $\textbf{Corporate Website:} \ \underline{www.abfrl.com} \ \ \textbf{Email:} \ \underline{invrelations.abfrl@adityabirla.com}$