

June 5, 2020

BSE Limited National Stock Exchange of India Limited Scrip Code : 535755 Symbol : ABFRL

Sub.: Appointment of Mr. Nish Bhutani as an Independent (Additional) Director of Aditya Birla

<u>Fashion and Retail Limited</u> ("the Company")

Ref.: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations")

Dear Sir/ Madam,

Kindly note that the Board of Directors of the Company has today approved the appointment of Mr. Nish Bhutani as an Independent (*Additional*) Director of the Company w.e.f. June 5, 2020 for a term of 5 (five) years upto June 4, 2025. The appointment is subject to the approval of the shareholders at the ensuing Annual General Meeting of the Company. A brief profile of Mr. Bhutani is as under:

Mr. Nish Bhutani, 53, has over 27 years of experience with digital and technology companies in Silicon Valley, UK and India. He holds a degree in MBA (Honors) from Harvard University, and B.S. and M.S. degrees in Engineering from Stanford University. He is the Founder & CEO of Indiginus - a digital growth consulting business specialising in digital strategies, experimentation and capability building, with clients in varied industries including healthcare, education, online marketplaces, e-commerce and real estate. Previously, he has been in senior leadership roles at companies such as CNET Networks in San Francisco, Lovefilm in London, Saffronart, Myntra, and Vuclip. An avid writer on the topic of digital growth and culture, he has been a columnist for the Mint newspaper on digital practices and AI in the workplace.

Pursuant to the disclosures provided by Mr. Bhutani, we confirm that he:

- a) is not related to any Director of the Company;
- b) fulfills the criteria of independence as required under the provisions of the Companies Act, 2013 and the Rules framed thereunder and the SEBI Listing Regulations and
- c) is not debarred from holding the office of Director by virtue of any order passed by the SEBI or any other such authority, pursuant to the circular dated June 20, 2018 issued by the Stock Exchanges.

This is for your information and records.

Thanking you,

Yours faithfully,

For Aditya Birla Fashion and Retail Limited

Geetika Anand
Vice President & Compliance Officer

Tel.: +91 86529 05000

Fax: +91 86529 05400

CIN: L18101MH2007PLC233901

Website: www.abfrl.com

E-mail: secretarial.abfrl@adityabirla.com