SERIAL : Name Address 1 Address 2 Address 3 City PIN

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LINK INTIME INDIA PVT. LTD. Unit: C-101, 247 Park, L.B.S. Marg, Vikhroli (West), Mumbai 400 083. Tel: 022- 49186270, E-mail: <u>rnthelpdesk@linkintime.co.in</u>; Website: <u>www.linkintime.co.in</u> SEBI Regn. No.: INR000004058 Mobile App - bLink

KYC FORM		Date of printing			
Name:		Folio No:			
Your current status is mentioned in the table below:		No. of shares:			
Name of the shareholder(s)	PAN	Bank details	Specimen	Email ID /	Nominee
	(A)	(B)	Signature (C)	Mobile (D)	Details (E)
				-	
*					

LINK Intime

Link Intime India Pvt. Ltd CIN: U67190MH1999PTC118368 C -101, 247 Park,L.B.S.Marg,Vikhroli (West), Mumbai - 400083 Tel: 022-49186270 Email:rnt.helpdesk@linkintime.co.in Website:www.linkintime.co.in

SECOND REMINDER

- Sub.: Updation of necessary details of Shareholders holding Equity Shares of Aditya Birla Fashion and Retail Limited ("Company") in Physical form
- Ref.: 1. <u>Circular issued by Securities and Exchange Board of India</u> ("SEBI") <u>dated April 20, 2018, bearing No. SEBI/HO/MIRSD/DOP1/</u> CIR/P/2018/73 ("SEBI circular")
 - Notification issued by SEBI dated June 8, 2018, bearing No. SEBI/LAD-NRO/GN/2018/24 and Circular issued by BSE Limited dated July 5, 2018, bearing No. LIST/COMP/15/2018-19 ("SEBI Notification and BSE Circular") (collectively referred to as "circulars/ notification")
 - 3. Our Communications dated July 16, 2018 and August 18, 2018 ("said communications")

Dear Shareholder,

We, Link Intime India Private Limited, are writing to you in the capacity of being the Registrar and Transfer Agent of the Company and in reference to the above referred circulars/ notification.

This letter is further to the said communications with respect to "Updation of necessary details of Shareholders holding Equity Shares of the Company in Physical form" and shall serve as the <u>Second Reminder</u> to remind and request you to send us, <u>within 21 days from the date of this</u> <u>letter</u>, your KYC details which are marked as "Required" in the table overleaf. The said communications contained detailed instructions with respect to the process to be followed in that regard. You can download the same from <u>www.abfrl.com</u>. In case you have already updated your KYC details with us, you may treat this only for your information and reference.

Please note that as per the directive of the SEBI:-

- a) in case the details required as per the attached KYC form are not furnished by you, within prescribed time, you and your holdings shall be subjected to an enhanced due diligence procedure on behalf of the Company;
- b) any request for effecting transfer of securities (except in case of transmission or transposition of securities) shall not be processed, unless the securities are held in the dematerialised form with the depositories. Accordingly, you may get in touch with a Depository Participant and take necessary actions to dematerialise your physical securities at the earliest.

Inclined to serve you with the best of our services!!

Yours faithfully, For Link Intime India Pvt Ltd Sd/-

Authorised Signatory

The relevant formats are available on our website <u>www.linkintime.co.in</u> Resources \rightarrow Downloads \rightarrow General. This is a computer generated letter and hence no signature required. If you have already submitted the documents for updating KYC or have dematerialized your physical securities then please do not submit the documents again.

To Date: _//_//____ LinkIntime India Private Limited 1 C 101, 247 Park, L.B.S.Marg, Vikhroli (West), Mumbai - 400083. Dear Sir Madam, Based on the data as mentioned in the table overleaf, we are forwarding herewith the required supporting documents by ticking in the appropriate checkbox below for all the fields where the status is shown as 'Required' in the table. <u>AFor registering your and/or joint shareholders PAN (as applicable)</u>

I /We hereby state that the above mentioned details are true and correct and we consent towards updating the particulars based on the selfattested copies of the documents enclosed by affixing my/our signature(s) to it

Sign:	Sign:	Sign:	Sign:	
Registered holder	Joint holder 1	Joint holder 2	Joint holder 3	

KYC 2nd reminder Aprnaa Ausare