To,
The Board of Directors,
Aditya Birla Fashion and Retail Limited
701-704, 7th Floor, Skyline Icon Business Park,
86-92, Off A. K. Road, Marol Village,
Andheri (East), Mumbai, Maharashtra.

Sub.: Notice under Section 160 of the Companies Act, 2013

Dear Sir(s)/ Madam,

I, Geetika Anand, a member of Aditya Birla Fashion and Retail Limited, wish to hereby notify my intention to propose the candidature of Mr. Pranab Barua (DIN: 00230152) for the office of the Non-Executive Director of the Company, in terms of the provisions of the Companies Act, 2013.

I request you to place the said matter for approval of the members of the Company, at the ensuing Annual General Meeting of the Company.

Thanking you.

Yours faithfully,

Ms. Geetika Anand

DP ID - Client ID: IN30154953232171

Address: D6-41/42, Chittaranjan Nagar, Chintamani CHS Ltd.,

Vidhyavihar - East, Mumbai - 400077.