



August 11, 2020

BSE Limited
Scrip code: 535755 & 890148

National Stock Exchange of India Limited
Symbol: ABFRL & ABFRLPP

Sub.: Intimation of Schedule of Conference Call with the Analysts/ Institutional Investors with respect to the Financial Results of Aditya Birla Fashion and Retail Limited (*"the Company"*)

Ref.: 1. Regulation 30 (read with Schedule III - Part A) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015
2. ISIN: INE647O01011 & INE647O01019

Dear Sir/ Madam,

This is to inform you that a conference call i.e. "Q1 FY 20-21 Earnings Call" with the Analysts/ Institutional Investors is scheduled to be held on Thursday, August 13, 2020 at 16:00 HRS (IST) (*"said call"*).

Further, please note that the transcript of the said call will also be uploaded on the Company's website in due course.

The above information is also available on the website of the Company i.e. www.abfrl.com.

Thanking you.

Yours faithfully,
For **Aditya Birla Fashion and Retail Limited**

Geetika Anand
VP, Company Secretary & Compliance Officer



Encl.: As above

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

CIN: L18101MH2007PLC233901
Tel.: +91 86529 05000
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Aditya Birla Fashion and Retail Limited

Q1 FY20-21 Earnings Call Invite

Thursday, August 13, 2020 at 16:00 HRS (IST)

We are pleased to invite you to the conference call with the senior management of Aditya Birla Fashion and Retail Limited scheduled to be held on **Thursday, August 13, 2020 at 16:00 HRS (IST)** to discuss the financial results for the quarter ended June 30, 2020. Investor presentation will be available on the Company's website i.e. www.abfrl.com, post announcement of the results on the same day.

The call will begin with a brief discussion by the Company's management on the quarterly financial and operating performance followed by a round of Questions and Answers.

Details of the conference call are as under:

Date	Thursday, August 13, 2020	
Time	16:00 HRS (IST)	
LOCATION		
ACCESS NUMBERS		
Universal Dial-in	Primary Number (Toll Number): + 91 22 6280 1324, +91 22 7115 8225	
Local Dial-in Available all over India	Toll Number: +91-7045671221 <i>Ahmedabad, Bengaluru, Chandigarh, Chennai, Gurgaon (NCR), Hyderabad, Kochi/Cochin, Kolkata, Lucknow, Mumbai, Pune</i>	
International Toll Free	Singapore	+ 800 101 2045
	Hong Kong	+ 800 964 448
	UK	+ 0 808 101 1573
	USA	+ 1 866 746 2133
	France	+ 0 800 914 745

Transcript of the conference call will be uploaded on the Company's website in due course.

For further information or any queries, please contact:

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Aditya Birla Fashion and Retail Limited

Corporate Identity Number: L18101MH2007PLC233901

Regd. Office: Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070

Corporate Website: www.abfrl.com Email: invrelations.abfrl@adityabirla.com
