



November 2, 2020

**BSE Limited**  
Scrip code: **535755 & 890148**

**National Stock Exchange of India Limited**  
Symbol: **ABFRL & ABFRLPP**

**Sub.: Intimation of Schedule of Conference Call with the Analysts/ Institutional Investors with respect to the Financial Results of Aditya Birla Fashion and Retail Limited ("the Company")**

**Ref.: Regulation 30 (read with Schedule III - Part A) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/ Madam,

This is to inform you that a conference call i.e. "Q2 FY 20-21 Earnings Call" with the Analysts/ Institutional Investors is scheduled to be held on Friday, November 06, 2020 at 16:00 HRS (IST) ("*said call*").

Details pertaining to the said call are enclosed herewith and the same is also uploaded on the Company's website i.e. [www.abfrl.com](http://www.abfrl.com).

Further, please note that the transcript of the said call will also be uploaded on the Company's website in due course.

The above is for your information and record.

Thanking you.

Yours faithfully,  
For **Aditya Birla Fashion and Retail Limited**

**Geetika Anand**  
**VP, Company Secretary & Compliance Officer**

Encl.: As above

**ADITYA BIRLA FASHION AND RETAIL LIMITED**

**Registered Office:**

Piramal Agastya Corporate Park, Building 'A',  
4<sup>th</sup> and 5<sup>th</sup> Floor, Unit No. 401, 403, 501, 502,  
L.B.S. Road, Kurla, Mumbai - 400 070

**CIN:** L18101MH2007PLC233901  
**Tel.:** +91 86529 05000  
**Fax:** +91 86529 05400

**Website:** [www.abfrl.com](http://www.abfrl.com)

**E-mail:** [secretarial.abfrl@adityabirla.com](mailto:secretarial.abfrl@adityabirla.com)



## Aditya Birla Fashion and Retail Limited

### Q2 FY20-21 Earnings Call Invite

**Friday, November 06, 2020 at 16:00 HRS (IST)**

We are pleased to invite you to the conference call with the senior management of Aditya Birla Fashion and Retail Limited scheduled to be held on **Friday, November 06, 2020 at 16:00 HRS (IST)** to discuss the financial results for the quarter and six months ended September 30th, 2020. Investor presentation will be available on the Company's website i.e. [www.abfirl.com](http://www.abfirl.com), post announcement of the results on the same day.

The call will begin with a brief discussion by the Company's management on the quarterly financial and operating performance followed by a round of Questions and Answers.

Details of the conference call are as under:

Date	Friday, November 06, 2020	
Time	16:00 HRS (IST)	
LOCATION		ACCESS NUMBERS
Universal Dial-in		Primary Number (Toll Number): + 91 22 6280 1324, +91 22 7115 8225
Local Dial-in Available all over India		Toll Number: +91-7045671221 <i>Ahmedabad, Bengaluru, Chandigarh, Chennai, Gurgaon (NCR), Hyderabad, Kochi/Cochin, Kolkata, Lucknow, Mumbai, Pune</i>
International Toll Free	Singapore	+ 800 101 2045
	Hong Kong	+ 800 964 448
	UK	+ 0 808 101 1573
	USA	+ 1 866 746 2133
	France	+ 0 800 914 745

Transcript of the conference call will be uploaded on the Company's website in due course.

For further information or any queries, please contact:

<b>Rahul Desai</b> Head - Investor Relations Aditya Birla Fashion and Retail Limited Mobile: +91 9820092234 Email: <a href="mailto:rahul.desai@abfirl.adityabirla.com">rahul.desai@abfirl.adityabirla.com</a>	<b>Amit Dwivedi</b> Investor Relations Aditya Birla Fashion and Retail Limited Mobile: +91 9071756172 Email: <a href="mailto:amit.dwivedi@abfirl.adityabirla.com">amit.dwivedi@abfirl.adityabirla.com</a>
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**Aditya Birla Fashion and Retail Limited**

Corporate Identity Number: L18101MH2007PLC233901

Regd. Office: Piramal Agastya Corporate Park, Building 'A', 4<sup>th</sup> and 5<sup>th</sup> Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070

Corporate Website: [www.abfirl.com](http://www.abfirl.com) Email: [invrelations.abfirl@adityabirla.com](mailto:invrelations.abfirl@adityabirla.com)