

Aditya Birla Fashion and Retail Limited

Q3 FY20-21 Earnings Call Invite

Monday, February 08, 2021 at 16:00 HRS (IST)

We are pleased to invite you to the conference call with the senior management of Aditya Birla Fashion and Retail Limited scheduled to be held on **Monday, February 8, 2021 at 16:00 HRS (IST)** to discuss the financial results for the quarter and nine months ended December 31, 2020. Investor presentation will be available on the Company's website i.e. www.abfrl.com, post announcement of the results on the same day.

The call will begin with a brief discussion by the Company's management on the quarterly financial and operating performance followed by a round of Questions and Answers.

Details of the conference call are as under:

| Date | Monday, February 8, 2021 | |
|--|--------------------------|---|
| Time | 16:00 HRS (IST) | |
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| LOCATION | | ACCESS NUMBERS |
| Universal Dial-in | | Primary Number (Toll Number): + 91 22 6280 1324, +91 22 7115 8225 |
| Local Dial-in Available all over India | | Toll Number: +91-7045671221 Ahmedabad, Bengaluru, Chandigarh, Chennai, Gurgaon (NCR), Hyderabad, Kochi/Cochin, Kolkata, Lucknow, Mumbai, Pune |
| International Toll Free | Singapore | + 800 101 2045 |
| | Hong Kong | + 800 964 448 |
| | UK | + 0 808 101 1573 |
| | USA | + 1 866 746 2133 |
| | France | + 0 800 914 745 |

Transcript of the conference call will be uploaded on the Company's website in due course.

For further information or any queries, please contact:

| Rahul Desai | Amit Dwivedi |
|--|---|
| Head - Investor Relations | Investor Relations |
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Aditya Birla Fashion and Retail Limited

Corporate Identity Number: L18101MH2007PLC233901

Regd. Office: Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070

Corporate Website: www.abfrl.com Email: invrelations.abfrl@adityabirla.com