



February 23, 2021

BSE Limited

Scrip code: **535755 & 890148**

National Stock Exchange of India Limited

Symbol: **ABFRL & ABFRLPP1**

Sub.: ABFRL Investors Day Virtual conference call scheduled to be held on March 1, 2021 at 15:30 - 17:30 Hrs (IST)

Ref.: Regulation 30 (read with Schedule III - Part A) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations")

Dear Sir/ Madam,

This is to inform you that a conference call i.e. "ABFRL's Investors Day Virtual Conference Call" with the Analysts/ Institutional Investors is scheduled to be held on Monday, March 1, 2021 at 15:30 – 17:30 Hrs (IST) ("*said call*").

Please find attached herewith the Call invite with a webcast link and instruction manual.

These details are also available on the Company's website i.e. www.abfrl.com. Further, please note that the transcript of the said call will also be uploaded on the Company's website in due course.

Thanking you.

Yours faithfully,

For Aditya Birla Fashion and Retail Limited

Geetika Anand

Company Secretary & Compliance Officer

Encl.: As above

ADITYA BIRLA FASHION AND RETAIL LIMITED

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INVESTOR DAY 2021

1ST MARCH 2021

On behalf of
Aditya Birla Fashion and Retail Limited

Ashish Dikshit
Managing Director

Invites you to join

ABFRL
INVESTOR
DAY 2021

1ST MARCH
TWENTY TWENTY ONE

15:30 - 17:30 HRS
INDIA STANDARD TIME
(10:00 - 12:00 HRS GMT)

Our Leadership Team will share business updates
and offer insights into the Company's growth strategy

[JOIN THE LIVE WEBCAST >](#)



Instructions



Accessing the Aditya Birla Fashion Meeting Link

Click on the Participant link and enter the details to register and watch the live Aditya Birla Fashion Analyst Meet



Please Register

Name Required
Location Required
Email ID Required
Phone Number Required

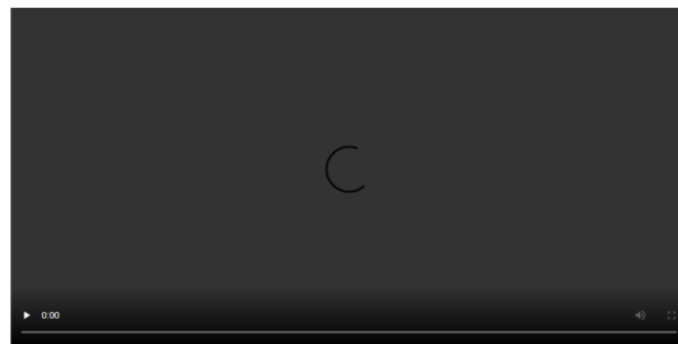
Continue

Your data will be processed according to the European GDPR guidelines. For more information refer to the Chorus Call website.

Q&A Instructions

You can ask Audio question. By clicking on the Audio Question button and follow the below mentioned instructions.

You may ask a Text Question, by submitting your question in the Text Box.



Audio Question

Submit Question

Clear

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Please note, once the question tabs are clicked on, please click on 'OK' to proceed with live question.

Follow the instructions and enter your details to join the question queue

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You have chosen to ask question over Audio.

We have muted your webcast Audio.

Once you have asked your question, please UNMUTE the webcast, manually.

OK