



March 2, 2021

BSE Limited

Scrip code: **535755 & 890148**

National Stock Exchange of India Limited

Symbol: **ABFRL & ABFRLPP1**

Sub.: Update on 'ABFRL Investors Day Virtual Conference Call'

- Ref.: 1. Regulation 30 (read with Schedule III - Part A) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations");**
2. Our intimations dated February 23, 2021 & March 1, 2021; and
3. ISIN: INE647O01011 & IN9647O01027

Dear Sir/ Madam,

Pursuant to the above referred, please note that the ABFRL Investors Day Virtual Conference Call was held yesterday i.e. Monday, March 1, 2021 from 15:30 - 17:30 Hrs (IST) ("said call"). Over 400 persons attended the said call.

The following were the participants of the Company:

Sr. no. Name

1. Mr. Kumar Mangalam Birla, Chairman and Non-Executive Director
2. Mr. Ashish Dikshit, Managing Director
3. Mr. Vishak Kumar, Whole-time Director
4. Ms. Sangeeta Pendurkar, Whole-time Director
5. Mr. Jagdish Bajaj, Chief Financial Officer
6. Mr. Puneet Malik, Chief Executive Officer, Innerwear Business

Further, please note that the transcript of the said call has been uploaded on the Company's website i.e. abfrl.com/investors/announcements.

This intimation is also being made available on the Company's website.

This is for your information.

Thanking you.

Sincerely,

For **Aditya Birla Fashion and Retail Limited**

Geetika Anand

Company Secretary & Compliance Officer

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

CIN: L18101MH2007PLC233901

Tel.: +91 86529 05000

Fax: +91 86529 05400

Website: www.abfrl.com

E-mail: secretarial.abfrl@adityabirla.com