

March 30, 2021

BSE Limited National Stock Exchange of India Limited Scrip code: 535755 & 890148 Symbol: ABFRL & ABFRLPP1

Sub.: Closure of 'Trading Window' of the Company

Ref.: 1. Schedule B of Securities and Exchange Board of India (Prohibition of Insider Trading)
Regulations, 2015 along with the Company's Code of Conduct ["Code"] thereon; and

2. ISIN: INE647O01011 & IN9647O01027

Dear Sir/ Madam,

With reference to the above subject matter, please note that: -

- a) In view of declaration of the Audited Standalone and Consolidated financial results of the Company for the quarter and year ending on March 31, 2021 ["said results"], the 'Trading window' for dealing in securities of the Company shall remain closed:
 - from : Thursday, April 1, 2021
 - until: 48 hours from the announcement of the said results.
- b) The above has been duly communicated to all the Designated Persons under the Code.
- c) The date of the Board Meeting for declaration of the said results and details of the Investor Call shall be intimated separately in due course.

The above information is also available on the website of the Company i.e. www.abfrl.com.

Sincerely,

For Aditya Birla Fashion and Retail Limited

Geetika Anand
Company Secretary & Compliance Officer

Tel.: +91 86529 05000

Fax: +91 86529 05400

CIN: L18101MH2007PLC233901

Website: www.abfrl.com

E-mail: secretarial.abfrl@adityabirla.com