



May 28, 2021

**BSE Limited**

Scrip code: **535755 & 890148**

**National Stock Exchange of India Limited**

Symbol: **ABFRL & ABFRLPP1**

**Sub.: Final Call on the partly paid-up shares ["PPS"] of the Company**

**Ref.: 1. Regulation 30 and 42 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015;**  
**2. Letter of Offer dated June 28, 2020; and**  
**3. ISIN: INE647O01011 & IN9647O01027.**

Dear Sir/ Madam,

Please be informed that the Board of Directors of the Company at its meeting held today have *inter alia* considered and approved:

- a) Making of the final call of ₹ 27.5 per PPS**  
[of which ₹ 2.5 is towards face value and ₹ 25 is towards premium per PPS]
- b) Fixing July 1, 2021 as the Record Date**  
for the purpose of ascertaining the holders of PPS to whom the final call notice would be sent
- c) Call payment period** [15 days]
  - Will commence from: Monday, July 5, 2021
  - Will end on: Monday, July 19, 2021
- d) Acceptable modes of payment**
  1. Online ASBA
  2. Physical ASBA
  3. 3-in-1 online trading-demat-bank account
  4. Cheque/ Demand Draft
  5. R-WAP

Detailed instructions will form part of the Final Call Notice and shall be uploaded on the Company's website viz. [www.abfrl.com](http://www.abfrl.com) in due course.

Kindly take the above on record.

Sincerely,

For **Aditya Birla Fashion and Retail Limited**

**Geetika Anand**  
**Company Secretary & Compliance Officer**

**ADITYA BIRLA FASHION AND RETAIL LIMITED**

**Registered Office:**

Piramal Agastya Corporate Park, Building 'A',  
4<sup>th</sup> and 5<sup>th</sup> Floor, Unit No. 401, 403, 501, 502,  
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