



September 2, 2021

BSE Limited
Scrip code: **535755**

National Stock Exchange of India Limited
Symbol: **ABFRL**

Sub.: Annulment of forfeiture of partly paid-up equity shares of the Company

Ref.: 1. Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015; and
2. ISIN: INE647O01011

Dear Sir/ Madam,

Pursuant to the above referred, we wish to inform that the Board of Directors of the Company has approved annulment of 3,67,542 partly paid-up shares which were earlier forfeited.

In this regard, the Notice along with detailed instructions, is being sent to all shareholders whose shares were forfeited.

A copy of the said Notice is enclosed herewith for your reference.

The same is being made available on the Company's website viz. www.abfrl.com

This is for your information and record.

Sincerely,
For **Aditya Birla Fashion and Retail Limited**

Geetika Anand
Company Secretary & Compliance Officer

Encl: a/a

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

CIN: L18101MH2007PLC233901
Tel.: +91 86529 05000
Fax: +91 86529 05400

Website: www.abfrl.com

E-mail: secretarial@abfrl.adityabirla.com



ADITYA BIRLA FASHION AND RETAIL LIMITED

CIN : L18101MH2007PLC233901 **Tel.** : +91 86529 05000
Registered Office : Piramal Agastya Corporate Park, **Fax** : +91 86529 05400
 Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502, **Website** : www.abfrl.com
 L.B.S. Road, Kurla, Mumbai - 400 070 **E-mail** : secretarial@abfrl.adityabirla.com
Contact Person : Ms. Geetika Anand, Company Secretary and Compliance Officer

NOTICE OF ANNULMENT OF FORFEITURE OF PARTLY PAID-UP EQUITY SHARES

September 2, 2021

LAST DATE OF PAYMENT
Thursday, September 30, 2021

Name : **PAN** :
DP ID - Client ID : **Notice Number** :
Address :

Dear Sir/ Madam,

Sub.: Final chance to pay Call Money on Partly Paid-up Equity Share ["PPS"] of the Company

This is in furtherance to our earlier communications w.r.t. forfeiture of your partly paid-up shares and the amount paid thereon.

Considering the COVID scenario, the Board of Directors on September 1, 2021 have granted an extended opportunity to the shareholders to pay the first and final call along with an interest thereon at @ 8% p.a.

You are required to make the payment, as detailed below, immediately but **not later than Thursday, September 30, 2021**.

Upon receipt of payment, the Company shall initiate the process of credit of shares on a lot basis.

In event of failure to pay the complete amount due, the Company shall not process the credit of shares in your demat account.

Kindly consider this as this communication as your last opportunity to pay.

Money Due

No. of PPS	Amount due and payable			
	First Call @ ₹ 27.5 per PPS	Final Call @ ₹ 27.5 per PPS	Interest @ 8% p.a.*	Total
	(A)	(B)	(C) = (A) x 8% p.a.	(D) = (A) + (B) + (C)

*For the period beginning from January 30, 2021 up to August 31, 2021

Instructions

Last date of payment	Thursday, September 30, 2021
Mode of Payment	Deposit your Cheque/ Demand Draft with the Company or RTA at the address stated below. Alternatively, can also be submitted at an Axis Bank Branch. Made payable to: a) ABFRL – PPS Forfeiture Annulment A/c – R [for residential shareholders] b) ABFRL – PPS Forfeiture Annulment A/c – NR [for non-residential shareholders]
Payment slip	Visit http://www.abfrl.com/investors/rights-issue/ to download
Detailed Instructions	Visit http://www.abfrl.com/investors/rights-issue/ to view
Upon payment	The Company shall process the application on a lot basis from Thursday, September 30, 2021

Please note that all correspondence in this regard may be addressed to:

Link Intime India Private Limited

[Unit: Aditya Birla Fashion and Retail Limited - Rights Issue]

Address : C-101, 247 Park, LBS Marg, Vikhroli [West], Mumbai - 400083, Maharashtra, India
Telephone : + 91-22-4918 6200
Fax : +91-22-4918 6195
E-mail : abfrl.finalcall@linkintime.co.in

All capitalized terms not defined herein would have the same meaning as attributed to it in the Letter of Offer dated June 28, 2021.

Sincerely,

For **Aditya Birla Fashion and Retail Limited**

Sd/-

Ms. Geetika Anand

Company Secretary & Compliance Officer

Detailed Instructions

[Annulment of forfeiture of partly paid-up equity shares]

Notice

- 1) In terms of the provisions of the Act [read with the relevant Rules made thereunder], Articles of the Company and Letter of Offer dated June 28, 2020 ["LoF"], the Notice of annulment of forfeiture of partly paid-up equity shares ["said Notice"] is being sent to those partly paid-up equity shareholders whose shares were forfeited on account of non-payment of the first call.
- 2) The said Notice is being sent in electronic and physical mode to members whose e-mail address is registered with the Company or the Depository Participant(s), unless the members have registered their request for the hard copy of the same. The said Notice along with the detailed instructions and payment slip are also available on the Company's website viz. <http://www.abfml.com/investors/rights-issue/>.
- 3) All capitalized terms not defined herein would have the same meaning as attributed to it in the LoF.
- 4) Kindly consider this as this notice as your last opportunity to pay.

Payment Instructions

- 5) Please note that:
 - Cash payment shall not be accepted.
 - Shareholders are advised to make payment in full of the First and Final
 - Call. If the amount paid is less than the Call due, such amount will be adjusted at ₹ 55 per partly paid-up equity share and the balance money which cannot be adjusted for a whole share will be refunded. Such Shareholder will be deemed "in arrears of payment of First and Final Call" to the extent of partly paid-up equity shares on which the Calls remains unpaid and the consequences of failure to pay the Calls would apply to him.

For example: If a shareholder holds 1000 partly paid-up equity shares on the Record Date, the aggregate amount payable by such holder pursuant to the First and Final Call will be ₹55,000. If such holder makes a payment of ₹50,000, such holder will receive such number of fully paid-up ordinary shares converted in proportion to the payment made i.e. 909 fully paid-up ordinary shares.

- Excess amount paid by a Shareholder or any amount paid by a person who is not a Shareholder will be refunded.
- Payments made using third party bank accounts are liable to be rejected and the Company, Lead Managers and the Registrar shall rely on the self-certification of the transaction in this regard.

For payment through cheque/ demand draft

- (i) Shareholders are requested to send the payment slip along with cheque/demand draft made payable to:

For Residential Shareholders ABFRL – PPS Forfeiture Annulment A/c – R

For Non-Residential Shareholders ABFRL – PPS Forfeiture Annulment A/c – NR

- (ii) Please on <http://www.abfml.com/investors/rights-issue/> to access the payment slip.

- (iii) The shareholder must state the following details in the payment slip:

- a) Full Name of the Sole/ Joint Applicant;
- b) Notice No.;
- c) DP ID No./ Client ID No.; and
- d) No. of partly paid -up equity shares.

- (iv) The payment slip along with the amount payable by cheque or demand draft must be presented at Axis Bank Limited branches at the following locations on or before Thursday September 30, 2021:

For Residential Shareholders

Agra: Shop No. 1, 3 To 16, Block No. 51 Anupam Plaza II, Sanjay Place, Agra – 282002, Uttar Pradesh; **Ahmedabad:** Trishul-Opposite Samartheshwar Temple, Ahmedabad – 380006, Gujarat; **Bengaluru:** No.9 M.G. Road Block A, Bengaluru – 560001, Karnataka; **Bhavnagar:** Plot No. 4/B, Vasundhara Complex, Opp. Dakshina Murthy School, Waghawadi Road, Bhavnagar – 364002, Gujarat; **Bhopal:** Plot No 165A & 166, Star Arcadem P Nagar, Zone 1, Bhopal – 462011, Madhya Pradesh; **Chennai:** 82 Dr. Radhakrishnan Salaimylapore, Chennai – 600004, Tamil Nadu; **Delhi:** Statesman House, 148, Barakhamba Road, New Delhi – 110001, Delhi; **Hyderabad:** 6-3-879/B Final Floor, G Pulla Reddy BI Greenlands, Begumpet Road, Hyderabad – 500016, Telangana; **Jaipur:** O-15, Green House, Ashok Marg, C-Scheme, Jaipur – 302001, Rajasthan; **Kochi:** 41/419, Ground Floor Chicago Plaza, Rajaji Road, Ernakulam, Kochi – 682035, Kerala; **Kolkata:** 7, Shakespeare Sarani, Kolkata – 700071, West Bengal; **Mumbai:** Jeevan Prakash Building, Ground Floor, Sir P M Road, Fort, Mumbai – 400001, Maharashtra; **Nagpur:** M. G. House, Rabindranath Tagore Road, Besides Board Office, Civil Lines, Nagpur – 440001, Maharashtra; **Noida:** B2-B3, Sector 16, Noida – 201301, Uttar Pradesh; **Pune:** Indra Pushti, Opposite Fergusson College Gate No 2, Pune – 411004, Maharashtra; **Rajkot:** Titan, Near K K V Circle, Kalawad Road, Rajkot – 360005, Gujarat; **Ranchi:** Shambhu Complex, H B Road, Near Firayalal Chowk, Ranchi – 834001, Jharkhand; **Surat:** Digvijay Towers, Opp. St. Xavier's School, Ghod Dod Road, Surat – 395001, Gujarat; **Vadodara:** Vardhaman Complex, Opp. G. E. Brace Course Circle (North), Vadodara – 390007, Gujarat.

For Non-Residential

Delhi: Statesman House, 148, Barakhamba Road, New Delhi – 110001, Delhi; **Mumbai:** Jeevan Prakash Building,

- (v) Shareholders residing at a place in locations wherein the Bank's collection centers are not available should send their call money along with the completed acknowledgement slip by registered post/speed post at the office of the Registrar to the Issue: **Link Intime India Private Limited, C-101, 247 Park, LBS Marg, Vikhroli [West], Mumbai- 400083, Maharashtra, India**, Tel No.: +91-22-4918 6200, stating the requisite details along with Cheque/Demand Draft payable at Mumbai, so that the same are received on or before last date of payment of call money i.e. Thursday September 30, 2021.
- (vi) Cheque / Demand Draft should be drawn on any banks including Co-operative Bank which is situated at and is a member or a sub-member of the Bankers' Clearing House located at the Centre where this Call Notice is presented. Outstation Cheques / Bank Drafts, Money Orders, and Postal Orders will not be accepted. No postdated cheque will be accepted and is liable to be rejected.
- (vii) After the last date of payment, i.e., Thursday September 30, 2021, Bank branches at the aforesaid locations will not accept any Call money payment.
- (viii) The Company will not be liable for any delayed receipt and reserves the right to reject such delayed receipts unless accompanied with applicable interest payment.
- (ix) Payment slip should be complete in all respects. The payment slip found incomplete with regard to any of the particulars required to be given therein are liable to be rejected.

Non-payment

- 6) In event of failure to pay the complete amount due, the Company shall not process the credit of shares in your demat account.

Other Information

- 7) The process of corporate action for converting the Partly Paid-up Equity Shares of ₹ 10 each (₹5 paid-up) to Fully Paid-up Equity Shares of ₹ 10 each to the Investors' demat accounts under **ISIN INE647001011**, allotted by the depositories, shall process the application on a lot basis from Thursday, September 30, 2021
- 8) Upon completion of the corporate action, the Partly Paid-up Equity Shares of ₹ 10 each (₹5 paid-up) shall be converted into Fully Paid-up Equity Shares of ₹ 10 each and would be credited to ISIN INE647001011 allotted by the National Securities Depository Limited/ Central Depository Services (India) Limited.
- 9) Shareholders are requested to kindly ensure that the Partly Paid-up Equity Shares held by them are free from any encumbrances/ limitations such as pledge. Please note that only once shares are released from pledge, the same can be debited from your demat account and the fully paid-up shares can be credited.
- 10) In case of non-receipt of the Notice of Annulment of forfeiture, shareholders can request by e-mail or letter, for the duplicate call money notice to the Registrar, or may also download the same from the Company's website: <http://www.abfml.com/investors/rights-issue/> or the Registrar's website: <https://web.linkintime.co.in/RightIssues/index.html>. In such a case, however, the shareholder has to fill the DP & Client ID, number of partly paid-up equity shares held and amount payable.
- 11) The shareholder must mention his/her PAN number allotted under the Income Tax Act, 1961.
- 12) All correspondence in this regard may be addressed to:

Link Intime India Private Limited

[Unit: Aditya Birla Fashion and Retail Limited - Rights Issue]

C-101, 247 Park, LBS Marg, Vikhroli [West], Mumbai - 400083, Maharashtra, India

Telephone : + 91-22-4918 6200; Fax: +91-22-4918 6195;

E-mail : abfml.finalcall@linkintime.co.in

Contact person : Mr. Sumeet Deshpande

Website : www.linkintime.co.in

SEBI registration number : INR000004058

Payment Slip

[to be used only in case of payment through cheque/ demand draft]

From

Name :
Address :
Notice Number :
PAN :

To

Aditya Birla Fashion and Retail Limited
Piramal Agastya Corporate Park,
Building 'A', 4th and 5th Floor,
Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

NOTICE OF ANNULMENT OF FORFEITURE OF PARTLY PAID-UP EQUITY SHARES

[to be filled in by the shareholder]

DP ID / Client ID	No. of Partly Paid-up Equity shares forfeited	Amount due and payable [in ₹]	
		₹ in number	₹ in words

Payment Details:

Money Due [in ₹]	Cheque/ Demand draft amount [in ₹]	Cheque/ DD No.	Drawn on [Bank & Branch]	Date of payment	Bank Serial No. [To be filled in by the Bank]
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Acknowledgment Slip

Notice of annulment of forfeiture

Received Cheque/DD No. _____ dated _____ for ₹ _____ drawn on _____ [name of bank and branch] the amount aforesaid being the payment towards the above equity shares. [Details to be filed by the shareholder]

Date :
Name of the First/ Sole Shareholder :
DP ID/ Client ID :
No. of partly paid-up equity shares :
Notice No. :

Note: Cheque subject to realization

Sign and Stamp of the
Registrar and Share Transfer Agent/ Axis Bank Limited

Date: