

January 27, 2022

BSE Limited

Scrip code: **535755**

National Stock Exchange of India Limited

Symbol: **ABFRL**

Sub.: Update on the date of the Board Meeting of Aditya Birla Fashion and Retail Limited

- Ref.: 1. Regulation 29 and 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015
 - 2. Our intimation dated December 31, 2021 and January 25, 2022
 - 3. ISIN: INE647001011

Dear Sir/ Madam,

Please be informed of the following: -

a) **Board Meeting**

A meeting of the Board of Directors of the Company scheduled to be held on Tuesday, February 1, 2022, to *inter alia* consider the Unaudited Standalone and Consolidated financial results of the Company for the quarter ended December 31, 2021 ("said results") has been rescheduled to Friday, February 4, 2022.

b) Trading Window

The 'Trading window' shall remain closed until 48 hours from the declaration of the said results.

c) Earnings Conference Call

'Earnings Conference Call' scheduled to be held on Tuesday, February 1, 2022 has been rescheduled to Friday, February 4, 2022 and the revised details of the same has been enclosed.

The above information is available on the website of the Company i.e. www.abfrl.com.

Thanking you.

Sincerely,

For Aditya Birla Fashion and Retail Limited

Geetika Anand Company Secretary and Compliance Officer

Encl: a/a

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CIN: L18101MH2007PLC233901

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Aditya Birla Fashion and Retail Limited

Q3 FY21-22 Earnings Call Invite

Friday, February 04, 2022 at 17:00 HRS (IST)

We are pleased to invite you to the conference call with the senior management of Aditya Birla Fashion and Retail Limited scheduled to be held on **Friday, February 04, 2022 at 17:00 HRS (IST)** to discuss the financial results for the quarter ended December 31st, 2021. Investor presentation will be available on the Company's website i.e. www.abfrl.com, post announcement of the results on the same day.

The call will begin with a brief discussion by the Company's management on the quarterly financial and operating performance followed by a round of Questions and Answers.

Details of the conference call are as under:

Date	Friday, February 04, 2022
Time	17:00 HRS (IST)

Diamond Pass Link:

https://services.choruscall.in/DiamondPassRegistration/register?confirmationNumber=7619929&linkSecurityString=1f07359529

LOCATION		ACCESS NUMBERS
Universal Dial-in		Primary Number (Toll Number): + 91 22 6280 1324, +91 22 7115 8225
International Toll Free	Singapore	+ 800 101 2045
	Hong Kong	+ 800 964 448
	UK	+ 0 808 101 1573
	USA	+ 1 866 746 2133
	France	+ 0 800 914 745

Transcript of the conference call will be uploaded on the Company's website in due course.

For further information or any queries, please contact:

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Head - Investor Relations	Investor Relations
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Aditya Birla Fashion and Retail Limited

Corporate Identity Number: L18101MH2007PLC233901

Regd. Office: Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070

Corporate Website: www.abfrl.com Email: invrelations.abfrl@adityabirla.com