



ADITYA BIRLA FASHION AND RETAIL LIMITED
Shareholder Communication
Mandatory details to be provided by holders of physical securities

February 9, 2022

Dear Shareholder,

A very Happy New year, 2022. We hope that this communique finds you and your family in safe and good health.

This communication is being made in reference to the SEBI circular dated November 3, 2021 [SEBI/HO/MIRSD/MIRSD_RTAMB/P/CIR/2021/655] ("SEBI Circular") mandating all the physical shareholders to furnish certain details [more particularly mentioned herein below] on or before April 1, 2023.

Mandatory Details

- a) PAN, b) Nomination details, c) Postal Address [with pincode], d) Mobile number, e) E-mail address, f) Bank account details and g) Specimen Signature

Consequences of Non-furnishing of above Mandatory details by April 1, 2023

- a) Folios wherein any one of the above-mentioned document/details are not made available on or after April 1, 2023, shall be frozen.
b) Further, the folios whose PAN is not valid/ linked to Aadhaar as of the notified cut-off date of March 31, 2022, or any other date determined by the Central Board of Direct Taxes, shall be frozen as well.
c) The frozen folios shall be referred by RTA/Company to the administering authority under the Benami Transactions (Prohibitions) Act, 1988 and/or Prevention of Money Laundering Act, 2002, after December 31, 2025.
d) Pending receipt of above-mentioned documents/details, shareholders shall not be eligible to:
i. lodge grievance /avail service request from the Registrar and Share Transfer Agent (RTA);
ii. receive any dividend in physical mode.

Formats for providing details

Below-mentioned Forms along with copies of supporting documents (*duly self-attested*) for all the details marked as "Required" in the attached KYC Form be sent to the RTA or Company **immediately**:

Sr. No.	Documents/details to be provided	Form
1	Request for registering PAN, KYC details or changes/ updation there of	ISR-1
2	Bankers attestation of signature in case of major mismatch	ISR-2
3	Nomination details	SH-13
4	Cancellation or Variation of Nomination	SH-14
5	Declaration for opting-out of Nomination	ISR-3

The aforesaid Forms can also be downloaded from the Company's /RTA's website at:

www.abfrl.com> Investors> Overview> For Investors> Forms
www.linkintime.co.in>Resources> Downloads> General> Formats of KYC

Alternatively, the documents can also be e-mailed to secretarial@abfrl.adityabirla.com or kyc@linkintime.co.in through your registered email address.

Conversion into Dematerialized Mode

Shareholders holding shares in physical form are requested to consider converting their holdings to dematerialized form and avail the benefits of dealing in shares in demat form. Accordingly, shareholders holding shares in physical may contact the RTA/ Company for assistance in converting their holdings to demat form.

Contact Details of RTA and the Company

Link Intime India Private Limited (RTA)
Unit: Aditya Birla Fashion and Retail Limited
Registered Office Address:
C101, 247 Park, L.B.S. Marg, Vikhroli (West), Mumbai-400083
Maharashtra, India.
Contact Nos.: 022 49186270
Email ID : kyc@linkintime.co.in Website : www.linkintime.co.in

Aditya Birla Fashion and Retail Limited
Registered Office Address:
Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501- 502, L.B.S. Road, Kurla, Mumbai - 400 070
Contact Nos. : 86529 05000
Email ID : secretarial@abfrl.adityabirla.com Website : www.abfrl.com

Sincerely,
For Aditya Birla Fashion and Retail Limited

Geetika Anand
Company Secretary and Compliance Officer

This is a computer generated letter and hence, no signature is required.

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office: Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070
CIN: L18101MH2007PLC233901 **Tel.:** +91 86529 05000 **Fax:** +91 86529 05400 **Website:** www.abfrl.com **E-mail:** secretarial@abfrl.adityabirla.com